

EVERY CITIZEN concerned with the welfare of California will vote next Tuesday. No matter who you vote for—VOTE. It's a patriotic duty.

VOLUME 29, No. 6

SIERRA MADRE NEWS



SIERRA MADRE, COUNTY OF LOS ANGELES, CALIFORNIA

FRIDAY, NOVEMBER 2, 1934

Record Vote Is Expected Here Tuesday

Biggest Registration In The City's History Reflects Keen Interest

With interest in the election at fever heat it is expected that Sierra Madre will cast the biggest vote in its history next Tuesday. Final days of the registration season brought the number of eligible voters to a new high mark, there being 309 more registrants than were listed for the Presidential election of 1932, when 2026 persons were on the rolls.

There was a sharp increase during the last three days of the registration season, bringing the number of eligible Republicans to 1,204 as against 936 Democrats. However the voter at this, a general election, is not bound to party lines and it is the general impression that the vote for Merriam and the other Republican candidates will greatly exceed the GOP registration since practically the whole old line Democratic organization has forsaken that party's candidates.

Much local interest centers in the fight for Supervisor from this district between Hugh A. Thatcher, the incumbent, and Herbert C. Legg, of Downey, it being the general impression that Thatcher will carry this city by a substantial majority.

There is also much local interest in the fight for the two places in the Pasadena township court between Judge J. Russell Morton and Roland Maxwell, contenders for Office No. 1, and William E. Fox and Elliott Gibbs, who seek Office No. 2. Morton and Fox have strong local endorsements.

Although Sierra Madreans view bond issues with much suspicion it is believed certain that the city will vote in favor of State Proposition No. 1, the veterans welfare bond issue. It proposes a fund of \$30,000,000 for loans to war veterans for the purchase of homes and both the principal and administration costs would be returned to the State without cost to the taxpayers. Proposition 23, providing a bond issue of \$24,000,000 for work relief for the unemployed is also generally favored here.

There is much local opposition to Proposition No. 7 which would place all State employees under civil service on the ground that it would create a class of bureaucrats and tend to keep inefficient employees in office. Also there is much diversity of opinion regarding Proposition No. 8, providing for the calling of a constitutional convention to rewrite or revise the fundamental law of the State. While it is believed that the basic law should be revised, many believe the present period of unrest an inopportune time to undertake such an important task.

Opposition has developed to the proposed county bond issue of \$26,332,500 for flood control purposes, but Sierra Madre being in the foothill region, and therefore vitally affected, is expected to favor the proposal.

There are other county charter amendments proposing to create county departments—the Department of Recreation Camps and Playgrounds, and the County Forestry Department. These departments were created by the County Supervisors without a vote of the people. Both undoubtedly render valuable services. But under their present status the Supervisors are not obliged to make appropriations for their personnel and operating expenses. If they become a part of the charter government these appropriations will be mandatory.

Big G.O.P. Rally In Pasadena Tomorrow

A Republican Rally will be held on Saturday evening at the John Marshall High School, North Alhambra and Casa Grande avenues, Pasadena. The meeting will begin at 7:30 o'clock. Joseph Scott will introduce the speaker of the evening, Dr. Martin Luther Thomas, of the Methodist Federation of Churches in Los Angeles. The affair is free to the public and is being given under the auspices of the Los Angeles County Republican Assembly. Special music will also be a feature. The program will be broadcast over radio stations KGER and KTM.

Work Is Started On Orange Grove Ave. Paving Project

Work started on schedule Friday on the Orange Grove avenue paving project, and by yesterday the crew of SIERRA men employed had made good progress toward the laying of the water pipe line from Canyon avenue to Baldwin and preliminary grading and leveling the full length of the thoroughfare.

Two notices inviting bids for sand and for oil to be used in the paving were made public today and as soon as satisfactory bids on these materials are accepted funds are on hand for completion of the work.

Big Uptrend Here Shown In Building

Permits Show Increase Of Over \$30,000 Above Those For Last Year

As the year 1934 draws to a close in Sierra Madre, the figurative line indicating general business conditions locally shows the steepest uptrend since the year in which the public school was completed. The aggregate value of building permits issued from the first of January to the end of October is approximately \$30,000 in excess of permits issued in the corresponding 10-month period of 1933.

The total amount of building permits issued to date is \$69,273.50, as compared with \$40,903.50 in the same period of last year. During October permits aggregating \$6,273.40 were issued. October permits in 1933 were but \$2,571.50. However, the October total lagged slightly beyond September's total sum of \$8,842.00. Several construction jobs on new buildings were started recently. A permit was granted Andy Liscomb and F. O. Lindley for erection of a gasoline service station at 321 West Central avenue, adjoining Norris' store. Half a dozen local men have been employed during the past week in excavating for three large gas and oil tanks, and grading the driveway and entrance.

Work has also been commenced on the residence of Oakley F. Phillips, at 485 East Highland avenue, to cost \$1,500. Extensive alterations are being carried on by F. U. Smith, at his 377 West Montecito home, while Joe Belohlavek has secured a permit to remodel his garage building at Baldwin and Central avenues. In preparation for rainy weather several re-roofing permits have been issued, including the Masonic Temple on West Central; Mrs. Blanch Lineheart's residence at 338 East Grand View; S. C. Pascoe, 395 Mariposa; H. D. Pyle, 472 East Central avenue; Waverly E. Pratt, 359 Grove street; Eleanor M. Tucker, 111 Suffolk; L. D. Arce, 411 Sturtevant Road.

Frank U. Smith is remodeling his home at 377 West Montecito, and Frank Hilbrandt has contracted to build a garage at 102 East Mira Monte and is adding a screen porch to a residence at 533 Montecito. Ernest Green is enclosing his screen porch, and is building a fireplace at his 801 Brookside Lane home.

MANY NOTED ARTISTS ARE REPRESENTED IN EXHIBIT AT THE LITTLE GALLERY

By Vernon Jay Morse

As first announced in the Sierra Madre News last week, we, in Sierra Madre are being treated to a very distinguished exhibition of paintings in the exhibit that opened last night in our Little Gallery in the City Hall. It is seldom that a nationally publicized art exhibit is shown anywhere except in our larger galleries and museums and so it is a special privilege for us to be able to view in our own city this group selected from the Southern California entries in the California State Fair of 1934.

Represented in the show are works by such nationally known painters as Paul Lauritz, winner of first prize for marines, at Sacramento, many times prizewinner in important art exhibits in the east and mid-west and one of the outstanding painters of the west. Also Jessie Arms Botke, perhaps the world's greatest painter of decorative subjects. Her picture is one of the finest in the group and was awarded first prize for decorative paintings at Sacramento.

Another first prize winner is John Law Walker, whose fine painting "Light Wine" is in the

BRONZE BUST OF FATHER OF TOWNSEND PLAN IN EVERY SCHOOL PROPOSED BY SPEAKER

By Mildred Curtis Bolms

In tune with thousands of other minds with similar aspirations, a group of "crusaders" met Sunday afternoon at 1 o'clock at the Sierra Madre Woman's Club House to hear Norbert Savay speak upon the Townsend Old Aged Pension plan.

As Walter Winchell says, "from coast to coast and border to border" these mass meetings were conducted in every metropolis and hamlet at the identical hour to insure concentration upon this vital issue.

An especially delightful musical program arranged by Mrs. Blanche Buie and participated in by the Congregational Choir prefaced the speech. An anthem, "Love Thee The Lord," sung by the choir, accompanied by Mrs. Myrtle Hill, were charmingly given. Mr. Savay, an attorney of prominence in the city, and also a writer of several works on economics, then launched into his address.

"To say that this plan cannot be carried to fruition, is as absurd as saying one cannot cross the street for fear of the consequences," declared Mr. Savay. "Anything can be accomplished by the American people if they so desire it, and everyone is cognizant of this fact."

"I think a bronze bust of Dr. Townsend should be cast and placed in every school throughout the country if this plan goes through in its original form," continued the speaker.

"When the basic purpose of this revolving pension plan is to release money from its vaults and numerous hiding places, the present condition of 14,850 millionaires possessing yearly incomes of one hundred thousand dollars to five million a year will no longer exist. It naturally stands to reason that the consumption of such a minority can not equal the buying power of the remainder of the population of the United States, as even a rich man can wear only one suit of clothes at a time, and can ride in only one car at a time."

The social justice of the whole idea is so obvious," said Mr. Savay, "that it needs no repetition."

Real Democrats Won't Vote For Epic Scheme Hunt Says

O. D. Hunt, lifelong Democrat who failed by a narrow margin to win the Democratic nomination for the Assembly in this district, spent Wednesday in Sierra Madre. He said in an interview that he has felt it his duty to support the candidacy of Frank G. Martin for Assemblyman.

In urging the voters' support of Martin, Governor Merriam, Lawrence Cobb for State Senator, and other Republicans on the ballot, Hunt declared that there was only one old line Democrat on the ticket whom he could conscientiously support.

"The whole EPIC plan," he said, "is pure Socialism and not Democratic. No real Democrat should be deluded into voting for it."

here except to say that we would have flooded mines, uncut forests, unmanned industries, and grass-grown downtown streets if it were not for our enterprising 'sixty-year-olds' who are just coming into their own today."

Questions and answers, as usual, followed the speech, and many more "converts" were added to the valiant band of pioneers in Sierra Madre who have pledged their faith in that doctor of human ills who comes out of Long Beach. Monday night's session of the local Townsend Club brought to light many interesting highlights upon the progress of our "three ambassadors" in the east.

A personal letter from our own Dr. Samuel Dick, of Pasadena, written in his characteristic inspiring style, told of his lecturing three times a day in the state of Michigan, while Mr. Dundor has organized the state of Illinois.

Dashing Florida writes that she wishes the National Headquarters of the Townsend Plan established in that state!

Look to your laurels, California, and wake up, or this rival of ours will be "putting over" the plan under our very nose. News comes that the mighty city on the Mississippi, St. Louis, is rapidly organizing; and everyone knows what this cradle of the Cardinals can do when she makes up her efficient, conservative mind!

William M. Chandler, State Representative of Idaho, and a personal friend of Senator Borah's, writes that he is "sold 100 percent" for the plan.

A musical program is being planned for next Monday night by Mrs. Edna Bassett, everyone is welcome.

High Voltage Power Line Coming Here

Metropolitan Water District Surveyors Plan Foothill Route

Surveyors have been in Sierra Madre to map a prospective route for the mammoth Hoover Dam light and power transmission line, which is to pass through this city on the way to Pasadena and the metropolitan consuming center. Although no official permit for the line has been requested, yet, it is thought probable that the wires would follow the present Metropolitan water district's conduit route, laid out on Highland avenue.

Claremont property owners and residents are incensed over the fact that the line is slated to be erected across the foothill portion of their community. They claim property values and residence sites will be seriously affected.

The lines, to carry a load of 220,000 volts, are to be strung between 144 foot towers occupying bases 30 feet square. Tentative plans would bring wires along the base of the foothills to Alhambra, thence south to the cities.

Twilight Recitals Resume On Sunday

Sunday evening at 5 o'clock Dean Arnold G. Bode will begin another series of twilight organ recitals in the Church of the Ascension. Sponsored by St. Catherine's Guild, the recitals will be supplemented by vocal selections and violin numbers.

Following the musical entertainment Sunday, the custom of the social hour in the Parish House will be resumed, everyone being invited to be present. In the past this weekly affair was one of the most enjoyable informal social gatherings taking place here.

Observations By Lee Shippey

ALEXANDER McLAREN called me up the other day to ask if Sierra Madre had a hotel yet. Alex has a lovely house next door to Cecil DeMille's but can't sleep in it when his asthma gets bad, but can sleep in Sierra Madre. He used to live in our hotel about half of the time. It seems as if somebody should be able to run a hotel here and advertise it to the right people and make it really pay. Last summer some relatives of mine had to go to Pasadena for hotel accommodations.

Trade Body Dodges Part In Politics

Chamber Of Commerce Turns Down Demands To Endorse Candidates

Agreeing as individuals that next Tuesday's election is probably the most important to be held in California since it attained statehood, directors of the Sierra Madre Chamber of Commerce voted unanimously Monday night to maintain a non-partisan attitude in the campaign. More than a dozen letters demanding that the organization "take a stand in behalf of constitutional government" and against Upton Sinclair and his Epic plan were read. After a brief discussion it was agreed that the Chamber should not go on record for or against any candidates.

It did, however, concur in a resolution adopted by the Los Angeles Junior Chamber of Commerce in favor of the proposal to make the county department of Recreation Camps and Playgrounds a permanent part of the county government. The proposition will appear on the official ballot next Tuesday as proposal No. 5, being an amendment to the county charter. The department has been carried along since its organization by a resolution adopted by the County Supervisors in 1929, the voters never having approved it.

A representative of the department appeared before the directors and told them that adoption of the county charter amendment would not increase taxes and that the purpose of the amendment was merely to make the department securely a part of the county government. Maintenance of the department, he said, would cost only one cent in every \$3.12 paid by the taxpayers. He said the department's activities have increased from its original assignment until it now maintains life guard and sanitation services on seven beach areas, and operates Big Pines and Crystal Lake mountain camps with an annual attendance at these facilities in excess of 12,000,000 people.

The directors were also informed that it is proposed to make a county park out of Ross Field, in Arcadia, as soon as arrangements can be made with the Federal government, and that it would be under the direction of the county department.

Important amendments to the by-laws of the Chamber of Commerce were adopted. One provides for the appointment of a nominating committee of three which shall select candidates for directors of the organization and submit them to the membership, members retaining the right to vote for candidates other than those suggested by the committee. Another amendment repeals the present provision for complimentary representation on the board of directors by members of various civic and other organizations. A third amendment provides for the election every year of four directors who shall serve for two years, the elected directors to choose six other directors representative of the various organizations.

A special meeting of the directors will be held at the City Hall on Monday, November 12, to meet Leonard D. Reed, western executive secretary of the National Chamber of Commerce who is making a tour of the coast states preceding the regional convention to be held in Los Angeles beginning Dec. 2.

Armistice Day Will Be Celebrated At Big Legion Party

For the first time in a number of years there will be no Legion parade or Armistice Day ceremonies in Sierra Madre this year, all members of the local Post planning on attending the Monrovia observances Sunday evening at the Monrovia High School auditorium.

To compensate for the absence of usual parade and services, the local Legionnaires are staging a full evening of varied entertainment at the Woman's Clubhouse Saturday evening, November 10, at 8:30 o'clock. One of the big events of the year here, the affair includes a dance, with a fine dance orchestra scheduled, a card party and prize drawings.

As Armistice Day falls on Sunday—incidentally, for the first time in history—Monday will be a legal holiday. Practically all of the local business houses will be closed at that time, so shoppers are warned to do their weekend holiday purchasing Saturday.

Expect Release Of \$1,000,000 For Flood Control Work Soon

Release by the Reconstruction Finance Corp. of \$1,000,000 for flood control work in the Montrose and other foothill areas damaged by floods this year, will occur within the next ten days, it was predicted by Congressman W. E. Evans in a public talk last night. The statement was made at a rally of the Burbank Republican Club held in the Women's Clubhouse in that city.

"My personal belief is that all red tape will be cut before long, so that the money can be expended on much needed protection," Evans said.

It was through Congressman Evans' efforts that the measure appropriating \$5,000,000 for flood relief was enacted by the last Congress.

New Ranger Station Here Authorized

As a result of long continued efforts on the part of local fire officials and Santa Anita canyon cabin owners and resort proprietors, there will be a permanent Forest Ranger station established on upper Santa Anita avenue, at the gateway to the Angelus National Forest District.

The station, including a six room house, garage and store house for fire fighting equipment, is to go under immediate construction, according to the office of Forest Supervisor Mendenhall.

Such a station, with a district ranger permanently stationed there, will prove a boon in the dry season especially, and will greatly alleviate the danger of fire. During the summer all persons entering the forest region will be required to register at the outpost.

Sinclair To Speak Tonite In Pasadena

Upton Sinclair, Democratic nominee for governor, will be the chief speaker tonight at 7:30 at a mass meeting in the Pasadena Civic Auditorium.

Speaking in behalf of his candidacy and the EPIC plan Mr. Sinclair will present other Democratic nominees, including John Steven McGroarty, running for Congress in this district, Culbert L. Olsen, Sinclair candidate for state senator, Orfa Jean Shontz, candidate for the state board of equalization, and Mrs. Marion Foster Waterspoon, Epic Assembly candidate. A large delegation from this city will attend.

Republican Women Will Meet Tomorrow

The Women's Republican Study Club will hold its regular meeting on Saturday evening at 8 o'clock at the Park House. All members are urged to be present as special business will be taken up at this time.

Ask PWA Funds For Completion Of New School Program

Application for a grant of \$233,800 was made to the Public Works Administration this week by the Pasadena school authorities, thus bringing the possible total for school rehabilitation up to \$775,000. This figure will be sufficient to cover the original cost set prior to the first and unsuccessful bond election.

Transportation For Voters To Polls Arranged

In an effort to bring out a record vote here Tuesday, November 6th, campaign leaders of both political factions have arranged for free transportation to the polls of all registered voters who have no automobiles of their own.

Republican and Progressive for Merriam headquarters are prepared to send cars anywhere in the city on telephonic request according to Captain E. G. Everett. The phone number is 350.

Supporters of the Epic plan are asked to communicate with the local Sinclair headquarters, phone 184-2, and cars will be dispatched.

City Decides School Bond Proposition

Sierra Madre Puts Over Rebuilding Program In Pasadena

Sierra Madre's electorate turned the tide in the Pasadena high school district bond election on Friday, when last minute results from the polls here swung a close race and gave the necessary three-to-one majority for the \$375,000 issue. The vote here was 370 in favor of the bonds, and only 95 against. Last year local voters shewed much less interest in a similar election, when the issue failed of a two-thirds approval. The vote then was 208 for and 160 against.

The bonds carried in the entire district by a margin of 243 votes, there being 9,593 for, and 4,432 against. The result of the election was in doubt, with the vote occasionally lagging behind until late Friday evening reports came in from Sierra Madre.

School officials in Pasadena at once commenced surveying reconstruction plans, and it is expected that the Junior College building will be ready for occupancy before the beginning of the next school year. William L. Blair, president of the board of education, stated that any delay will be caused by the city's determination to be as economic and as thorough as possible. Two bids have already been rejected as too high.

Greater Control Of Liquor Business Is Sought By Board

On the eve of election members of the State Board of Equalization have made an appeal to the people to vote yes on Proposition No. 2 on the ballot, calling the attention to the fact that it is in no sense a "wet-dry" controversy, but a measure designed to put teeth in the present law.

"The Board is without power and authority to deny or revoke licenses in districts where they are against public welfare and morals," says Fred E. Stewart, chairman of the board.

R. E. Collins, another member of the board, says Proposition No. 2 will enable the State to carry out the wishes of those who voted against prohibition. "Hundreds of arrests have been made but juries refuse to convict under the present law," he says.

The Southern California Business Men's Association is waging a hot campaign against Proposition No. 13, the so-called local option law, which, they allege, would bring the bootlegger back to home communities.

Polling Places For Tuesday's Election

The seven polling places in Sierra Madre and the election officers who will man them, are:

Precinct No. 1, Polling place, Residence—47 West Grand View avenue; Inspector, Ray O. Calkin; Judges, Marie C. Lord, Ora A. Caskey; Clerks, H. A. N. Adis, Bertha L. Irvine, Adeline N. Glidden.

Precinct No. 2, Polling place, Residence—83 North Sunnyside avenue; Inspector, John Buchanan; Judges, Sallie Osgood, Hattie Lovell; Clerks, Madeline Smith, Florence Preston, Irene Tintelman.

Precinct No. 3, Polling place, City Hall—55 West Central avenue; Inspector, Hue B. White; Judges, Tillie M. Stimpfing, Fannie R. Sea; Clerks, F. Martha Willis, Martha Lorne Adwell, Ellen P. Evans.

Precinct No. 4, Polling place, Community House—Southwest corner Central and Hermosa avenues; Inspector, Helen W. Hill; Judges, Francis M. Eakman, Irene Askew; Clerks, Emma B. Hanson, Russell F. Tyree, George Smith.

Precinct No. 5, Polling place, Residence—20 South Baldwin avenue; Inspector, Marion E. Lees; Judges, Edwin W. Ward, Jr., Josephine E. Marr; Clerks, Leonard L. Wammock, Agnes B. Tyree, Marie Solury.

Precinct No. 6, Polling place, Residence—81 East Grand View avenue; Inspector, Ethel H. Hawks; Judges, Julia B. Shannan, James P. Forbes; Clerks, J. E. Swanson, Mabel P. Everett, Florence E. Sover.

Precinct No. 7, Polling place, Store—444 Sturtevant Drive; Inspector, Mary L. Richards; Judges, Maude E. Rogers, Steve Patsel; Clerks, Elva May Reavis, Laura E. Cadmus, Mary Moore.

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He that condemneth small
things shall fall by little and
little.—Ecclesiastics XIX:1.

It is astonishing how soon the
whole conscience begins to un-
ravel, if a single stitch drops;
one little sin indulged makes a
hole you can put your head
through.—Charles Buxton.

GOVERNMENT SPENDS \$17,000,000 A DAY

Federal spending is now rol-
licking along at \$17,000,000 a day
and has been at this clip for
the last 114 days—a total of
more than two billion dollars for
the first quarter of the fiscal
year.

Tax collectors, too, showed a
sharp climb for the quarter, ac-
cording to official Treasury fig-
ures, but the federal collectors
"touched" the taxpayers for less
than half as much as the Gov-
ernment spent during the same
period, which means that the
agents will be seeing the citizens
later for the difference. Collec-
tions for the quarter reached
\$804,878,165, an increase of \$191,
619,187 over the corresponding
quarter last year.

LETTERS From Readers

COURT AMENDMENTS ARE HELD DANGEROUS

To the Editor of the
Sierra Madre News:

I wonder how many of your
readers realize that the proposed
Judiciary Amendments Nos. 3
and 14, that will appear on next
week's ballot, if adopted, would
take the selection and control of
the courts from the electorate,
and render the Supreme and Su-
perior Courts self-perpetuating,
and that No. 15 would set up a
district plan that would plunge
the courts into a ward system
of politics.

The proposed amendments
strike at the heart of the de-
mocracy by taking the selection
of judges from the people. By
amendment No. 3, an incumbent
Justice of the Supreme Court,
who desired re-election, would ap-
pear on the ballot unopposed,

**Women's Society
Congregational Church
Rummage and
Cooked Food Sale**
Saturday, November 10
3 Kersting Court
from 9 A.M. on
Mrs. R. J. Lord,
General Chairman

thereby insuring his remaining in
office. When a vacancy existed
the Governor would appoint, but
only with the consent of the ma-
jority of a committee consisting
of the Chief Justice of the Su-
preme Court, a Justice of the
District Court of Appeal (a di-
vision of the Supreme Court) and
the Attorney-General. Therefore,
the two Justices would select the
appointee for the Governor, and
thus choose their candidate for
the vacancy.

In order to induce the public
to pass the measure, the group
of lawyers who invented it, in-
cluded a provision that after four
to six years in office the Justice
so appointed would go on the
ballot for reelection or confirma-
tion. But this provision is a mere
subterfuge, as the Justice would
not be opposed on the ballot and
would be practically certain to
remain in office.

Amendment No. 14 is an al-
most identical plan applicable to
the Superior Courts of Los An-
geles County.

Proposed Amendment No. 15
would divide Los Angeles County
into judicial districts, on the
ward politics plan. Each judge
would have to be the political
boss of his district. What we
need on the Bench is the best
judicial timber in the county re-
gardless of place of residence.

It should be remembered that
the courts have the power to an-
null the acts of the Legislature,
and that the safety of a democ-
racy is largely dependent upon
the composition of its courts.
While the people are occasionally
mistaken in their judges, the
fundamental value of the elective
system for judges outweighs all
other considerations. Mistakes
could be made by the committee
of justices.

Those who are interested in
the proposed acts, argue that the
people are not qualified to choose
their judges. Yet the same argu-
ment could be advanced as to
the Governor or members of the
Legislature. By taking the unre-
stricted power of appointment to
fill vacancies from the Governor,
who is responsible to the people,
and placing it in the hands of a
committee of justices, the bench
would become self-selective and
self-perpetuating, and political
log-rolling for judicial office
would involve our highest courts
and Justices.

Certain minor changes should
be made in judicial selection, but
the proposed measures are funda-
mentally un-American and un-
sound. It will be noticed that two
of the three judiciary acts are
unopposed in the ballot informa-
tion circular. Efforts to have
negative arguments printed in
the pamphlet for the information
of the voters was unsuccessful.
ROBERT A. MORTON.

EVANS RE-ELECTION IS HELD IMPORTANT

To the Editor of the
Sierra Madre News:

With so much interest being
given to the election of our Gov-
ernor there is danger of over-
looking the importance of Con-
gressman for this district.

Some times we forget that we
are electing a Representative, the
old constitutional name, rather
than the common name of Con-
gressman, which is the name of
both classes of the Congress. The
question for each voter to ask,
Republican and Democrat alike,
is "whom would we hire as our
agent in a business comparable
to that to be handled by the
Representative from this Dis-
trict." Mr. Evans has had eight
years of experience. He will con-
tinue to be a member of the
most important of all committees,
Ways and Means, and on which
a new man, no matter how cap-
able, could not possibly be placed.
This Committee will have more
important matters to decide the



Stand Fast —America!

By Don Walters

CONSTANT peril and discomfort was the daily
lot of those courageous men and women who
founded America!

Lurking savages and wild beasts threatened them in
their lonely log cabins. Uncomfortable corn-husk
mattresses, candles or crude oil lamps, food from
gardens and patches of grain literally "hewn" out of
the wilderness, heat for all purposes by open fire-
places or inconvenient wood stoves, clothing hand
woven and hand sewed—this was life in America in
the early days.

But these pioneers "stuck together!"

They originated the "town meeting"—fore-runner of
our present system of elections. They ALL attended
these meetings—and they ALL voted!

Today—even those of the most modest income, have
electric lights, gas heat, radios, automobiles, tele-
phones, attractive homes.

But today—America faces new perils that threaten
our homes and our very existence as a nation!

Communism is organizing here in an effort to over-
throw our Government by force and violence. Vision-
aries and radicals are trying to get control of our
affairs through election to official positions.

We, in America, TODAY, must rally to the colors.
Important national organizations are warning us that
we must act together NOW—if the liberty we value
so highly is to be preserved.

E. R. West, President of the United States Junior
Chamber of Commerce; Ed. Hayes, National Com-
mander of the American Legion and Michael F.
Shannon, Grand Exalted Ruler of the Elks—these
are only a few of the national leaders who are
issuing solemn warnings to us all—based on their
knowledge of actual facts regarding Communist
and other radical activities.

If we should ALL vote—and, in God's name why
shouldn't we—just as our forefathers ALL voted
when danger threatened, this peril can be averted.
Stand Fast America—and Cast Your Ballots.

(NOTE: This is one of a series of eight editorials sponsored by
STEADFAST CALIFORNIANS, ASSOCIATED.)



next two years than ever in the
history of our country.

One has but to check on the
work of Mr. Evans has done not
only for his district the last two
years, and especially the work
done in the larger district of his
first three terms, but the impor-
tant work done in the entire
county of Los Angeles, especially
in the harbor, that affects all
parts of the county.

When unexpected conditions
arose in the first session of
Congress under President Roose-
velt, Mr. Evans supported him
from a patriotic standpoint with
practically all other Republican
members. Mr. Evans has shown
by his record of the past two
years that he is fair in support-
ing the Administration where it
is essential and will not oppose
the President just because he is
a Democrat.

Yours very truly,
W. B. ENGLE.
October 30, 1934.

WOMAN'S CLUB HEAD DENIES APPROVAL

To the Editor of the
Sierra Madre News:

The California Federation of
Women's Clubs has not endorsed
Proposition No. 9, Chiropractic
Initiative. I have been quoted as
speaking or working for amend-

BIRTHDAY GREETINGS . . .

THE NEWS extends birth-
day greetings and we best
wishes this week to the fol-
lowing Sierra Madrenes:

W. E. Deutsch	Nov. 2
Mrs. William Murphy	Nov. 2
David Lane	Nov. 3
Katherine Norris	Nov. 4
Dr. Addie R. Pawson	Nov. 5
Victor Hill	Nov. 5
Mrs. Lucie Mather	Nov. 5
Paul Lane	Nov. 6
Lester H. Fennel	Nov. 6
Mrs. K. MacDougall	Nov. 8
Mrs. P. C. Kortkamp	Nov. 8

ments 9 and 17. This is quite un-
true. The policy of our Federa-
tion and my personal policy
would prevent me from taking
any political stand.

JOSEPHINE G. SEAMAN,
President.

ALLEGORY

By Mary Ward

A Man with a Theory once
saw many mortals with toys of
various colors and values; and
although some had finer ones
than others, he saw that some
sat disconsolate because they
owned fewer than their neigh-
bors . . . or perhaps none.

Some were asleep and others
sitting in idle discontent, be-
cause they had no opportunity
to obtain these toys, and many
had not the energy to strive for
gain.

The Man upon seeing all this,
felt very unhappy for those who
had nothing for their own;
whereupon, he had an inspiration
in which he might make them
all content.

He gathered all the baubles
and after placing them in a great
pile proceeded to make a "just
division" and went on his way
rejoicing.

Chancing to pass that way af-
ter many moons, he was sorely
distracted to find that some had
added the possessions of others
to their own, and some were
quarreling because they had
broken theirs and now wanted
another division.

Many idled or slept, as before,
while their trinkets were rusted
or broken and no longer useful
as possessions.
"Ah me!" said he, "I perceive
that it was useless to try to re-
form the world!"

In A Social Way

MISS Ruth Lord, daughter of
Mr. and Mrs. R. J. Lord,
of 52 West Grand View
avenue, became the bride of
Pierce Kellam Laws, son of Mr.
and Mrs. Thomas Laws, of Mon-
terey Park, at a very pretty cer-
emony on Sunday afternoon at
12:30 o'clock at the Congrega-
tional church, Rev. Arthur O.
Pritchard, officiating.

The bride, gowned in a brown
traveling suit with accessories,
was given in marriage by her
father. She was attended by
Miss Alberta Laws, sister of the
groom. Miss Laws was attired
in a russet sport dress. Ellis
Stokes, of Pasadena, served the
groom as bestman.

The wedding march was ren-
dered by Miss Moreland Kort-
kamp; Miss Elizabeth Morgridge
played a violin selection, "On the
Wings of Song," and Mrs. May
Barlow sang, "Because."

About 100 guests, friends and
relatives of the young couple,
witnessed the wedding. The cou-
ple left immediately for a honey-
moon at Lake Arrowhead.

Mrs. Laws attended Pasadena
Junior College, while Mr. Laws
received his training at Long
Beach High school. They will
make their home in Alhambra.

Mr. and Mrs. Arden K. Buc-
holz and Mrs. Bucholz, of San
Francisco, were Sunday dinner
guests of Mrs. L. E. Wheeler, of
652 Alta Vista Drive. Mrs. Ad-
dison Bucholz, who is known pro-
fessionally as Betty Crocker, of
cake making fame, left with her
husband for Chicago, where she
has accepted a contract for five
years.

Twenty-five Sierra Madre chil-
dren were delightfully entertained
with a Hallowe'en party on Tues-
day evening at the home of Miss
Diane Masury, 299 East Laurel
avenue. Assisting Miss Masury
as hostess was Miss Nina Belle
Neale.

The E. H. Vannier family, of
South Hermosa avenue, enjoyed a
Hallowe'en party at their
home on Wednesday evening. Be-
sides the immediate family were
Mr. and Mrs. Webster Vannier and
son, Bill, of Sierra Madre, Miss
Marjorie Adams, of Fergus Falls,
Minn., and Mrs. H. A. Sanders,
of Pasadena.

The Christian Endeavor Young
People's society enjoyed a Hal-
lowe'en masquerade party on
Tuesday evening at the J. O.
Smith home, 609 West Central
avenue. Games in keeping with the
Hallowe'en idea and refresh-
ments, pumpkin pie and cider,
made the evening a merry one.
Miss Enid Murray, social chair-
man, was in charge of arrange-
ments. Thirty young people
were present.

Mrs. L. E. Wheeler and Mrs.
A. M. Croxson, entertained Miss
Lina Willis, Walter Ronne and
William Mooney, of Los Angeles,
at dinner on Friday evening at
Mrs. Wheeler's home, 652 Alta
Vista Drive.

Mr. and Mrs. R. W. Krug, of
429 Mariposa avenue, entertained
with a Hallowe'en bridge party
on Wednesday evening. Guests
included Mr. and Mrs. J. P. An-
gle, of Los Angeles; Mr. and
Mrs. P. F. Fabrick, of Pasadena,
and Mr. and Mrs. George Soren-
berger, of Arcadia.

In honor of her niece, Miss El-
len Wolfe, Mrs. William Adwell,
of 193 West Central avenue, en-
tertained a party of 17 young
people on Saturday evening.
Dancing and cards were enjoyed.

A farewell luncheon, honoring
Miss Anne Cameron, who is leav-
ing soon for Mexico for material
on an article for the Saturday
Evening Post, was given at the
home of Miss Cameron and her
sister, Mrs. Pliny Evans, in River-
side on Wednesday. Guests in-
cluded Miss Thomasella H. Gra-
ham, Miss Ida E. Muncell and
Herbert J. Mangham, of Sierra
Madre.

The dinner, planned by the
Women's Guild of the Church of
the Ascension for November 23,
has been postponed and the Guild
will hold a card party instead on
Friday evening, November 16, at
the Parish House.

A Hallowe'en party was en-
joyed by members of the Eastern
Star Social Club on Wednesday
evening at the home of Mrs. J.
F. Brain, 61 West Highland ave-
nue.

Members of the local John
Ruskin chapter of the Daughters
of the British Empire met last
night at the home of Mrs. A. E.
Pulling to discuss the organiza-
tion's participation in the re-
cently announced \$50,000 en-
dowment fund for the main-
tenance of the British Old Peo-
ple's Home in Sierra Madre. Mrs.

Pulling, chapter regent, said that
the state drive of all chapters
will be in charge of Mrs. F. H.
Mayhew, of Los Angeles, state
regent. Each unit is to assign
individual quota to be met in the
course of the campaign.

Mrs. W. E. Farman, of 32
East Highland avenue, enter-
tained a group of ladies at lun-
cheon on Tuesday. The afternoon
was spent sewing aprons for the
bazaar of the Sierra Madre
Woman's Club to be held Novem-
ber 21. In the party were Mrs.
Woodson F. Jones, Mrs. Arthur
Johnson, Jr., Mrs. George M. Leh-
ner, Mrs. George Seeley, Mrs. J.
M. Campbell and Mrs. Blanche
Bule.

The engagement of Miss Olive
Hoffner to Glenford Dennee, of
Redondo, was announced at a
luncheon given by Miss Hoffner's
mother, Mrs. James Vieira, of
487 Woodland Drive, on Tuesday.

In honor of her husband's
birthday, Mrs. John P. Schaefer,
of La Casa Serena, 31 East Ala-
via avenue, entertained on Hal-
lowe'en with a hasenpfeffer dinner
party at the Pines, Arcadia, on
Wednesday evening. Appropriate
Hallowe'en favors were given the
guests each of which went far to
make the dinner one of entertain-
ment and jollity. The rabbit
cooked in German style was the
piece de resistance of the even-
ing and was served with Hal-
lowe'en embellishments. In addi-
tion to Mr. Schaefer, the guest
of honor, and Mrs. Schaefer,
among those present were Mrs.
Vera Stewart, Mrs. Nadine Ma-
son, Mr. and Mrs. Sidney Miles,
Dr. and Mrs. John L. Woehler,
Mr. and Mrs. Sidney Ellery, Vic-
tor Hill and Dr. Allen.

Mr. and Mrs. Schaefer are re-
cent arrivals in Sierra Madre and
have purchased a home here.
They are delighted with this city
and the warm welcome, which
has been accorded them. Both
Mr. and Mrs. Schaefer are vet-
erans of the World War; Mr.
Schaefer having served with the
17th Infantry, 27th Division and
Mrs. Schaefer as a yeoman. Mrs.
Schaefer, who in business life is
known as May G. Schaefer, is
also a member at large of the
D.A.R.

Rev. and Mrs. Arthur O. Prit-

chard entertained the music com-
mittee and members of the choir
of the Congregational Church on
Friday evening at their home,
139 West Orange Grove avenue.
Mrs. Homer Glidden was in
charge of the games and Mrs.
Myrtle G. Hill directed the musi-
cal program. The dining room,
lighted with orange candles, was
appropriately decorated in au-
tumn colors, persimmon leaves
being much in evidence.

Mrs. John H. Robertson, of
Adams street, will attend an all
day board meeting of the Los
Angeles District Federation of
Women's Clubs today at head-
quarters in Los Angeles.

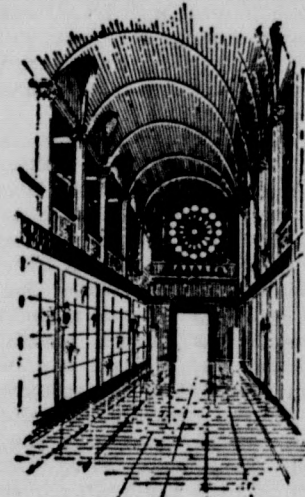
A surprise birthday party was
given Mrs. C. McClellan at her
home, 209 West Laurel avenue,
on Sunday, in celebration of her
birthday on Tuesday. The guests,
members of her family, presented
her with many lovely gifts and
brought with them a lovely
luncheon and two birthday cakes.
The afternoon was enjoyed sing-
ing favorite hymns. In the party
were Mr. and Mrs. Cole and three
sons, of Maywood; Mrs. Lily
Sample and three children and
a friend, of Alhambra; Mr. and
Mrs. Harold McClellan and two
sons, of Montebello; Mr. and Mrs.
Raymond McClellan and three
children, of Riverside; and Mr.
and Mrs. C. McClellan, of Sierra
Madre.

Miss Thomasella H. Graham
and Miss Ida E. Muncell, of
North Lima street, are to be
luncheon guests of friends in Al-
hambra today.

The Bazaar Committee

wishes to express its grate-
ful appreciation to all who
helped in making St.
Rita's Bazaar a success.

Mr. W. Bradley
Mrs. W. F. Jones



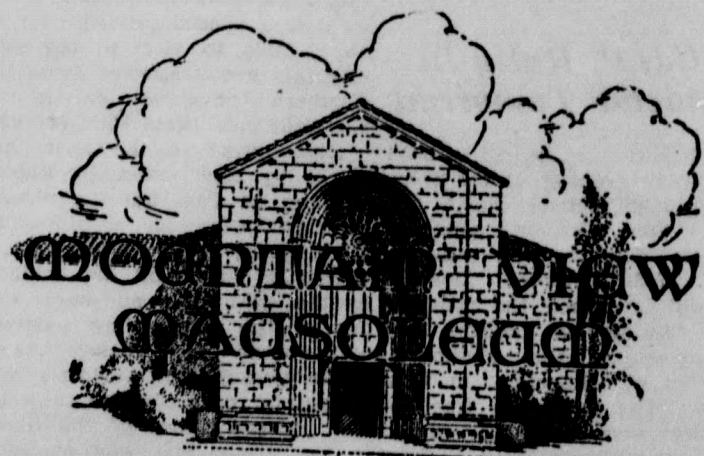
Give Careful Consideration Regarding Burial

As one nears the end of life's
journey . . . thought is given to
the idea of the "how and where"
regarding burial.

The first thought is "how" . . . whether by
burial in the ground or entombment. Future gen-
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modern ideas will eventually demand that entomb-
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be that of future generations.

And, too, you, who live in this beautiful San
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as a fitting memorial to those who have passed be-
yond.

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Mountain View Mausoleum for the
purpose of considering entomb-
ment for you and your dear ones?



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George Brent and Bette Davis
Starts Wed. Nov. 7
Bing Crosby in "She Loves Me
Not" and "Pursued."

Relief From Rain Damage Is Demanded

Citizens From Southwest Section Of City Petition The City Council

Petitions from many property owners in the southwestern portion of the city were presented to the City Council last week requesting that steps be taken to prevent the recurrence of damage done by undiverted flood waters in the recent rainstorm. The rain, which was of greater intensity than even last New Year's storm, caused much damage to properties on Orange Grove, Mariposa and Park avenues.

Foster C. Bumpus, at 121 South Lima street, was present to report the unchecked waters had washed a large hole out of his yard, and practically destroyed his garden. Silt piled up in such quantities in front of the garage of Miss Rachel North, at 145 South Lima street, that she was unable to use the building, she told the Council.

W. E. Well's Mariposa street gardens were ruined by water running wild, and by silt and mud washed down from the mountains, and he joined the other property owners in asking the city's aid.

Expressing doubt of its ability to correct the condition complained of because there is no outlet at the city boundary to which the water may be diverted, the Council promised to inquire into the matter and referred the problem to Business Manager Myers and the engineering department.

Phil Dodson, city attorney, was empowered to negotiate with W. P. Caley, for the purchase of a fifty-foot square of ground on the site of the old Canyon store on Sturtevant Drive. The City wishes to obtain the ground in order to straighten the Little Santa Anita stream bed at that juncture, and prevent the storm waters from flooding the roadway.

Home And Foreign Missionaries To Address Society

The Bethany Missionary Society meeting to be held next Tuesday at Bethany Church will combine both home and foreign missions. Dr. F. Jean Holt, who will speak at 2 o'clock will tell of her work as physician in China. Miss Peet and Miss Dorothy Strauf, who are residing in Sierra Madre temporarily, will describe the mountain people of North Carolina. Miss Peet will speak at 11 a. m., while Miss Strauf will lead devotions at 1:20 p. m. A luncheon will be served at noon. All ladies, new to the community and all others interested are invited to attend.

Philharmonic Symphony Season Opens November 15



Los Angeles Philharmonic Orchestra, which has enriched the community life of Southern California for the past 15 years, will open its sixteenth season November 15, sponsored by Southern California Symphony Association, with the celebrated Otto Klemperer conducting. The noted maestro will return this week from New York where he made new triumphs as guest conductor of the New York Philharmonic-Symphony. Two standard classics and the first western performance of a modern composition will be played by the orchestra. The campaign to raise \$125,000 Philharmonic Continuation fund will be maintained during the early part of the season. (Inset: Mr. Klemperer)

Fire Flames

By One of the Boys

WHEN the firemen held their drill and meeting on Friday, Marion Hayes was acting instructor, and one good guess was that the practice would be about the streets. Killing two birds with one stone, Hayes had the boys see how fast they could make a hook up and get water on the street at a point in the business district where the recent storm had left considerable sand and silt.

These practices are of much more importance than the general public may realize. Were it not for the drills much efficiency would be lost. The chief insists that every man know the important hook ups, so that any member is capable of performing any duties that fall to the fireman's lot and doing it quickly. It is fortunate for our fire department to have in the personnel, several first class mechanics. Among these are many varieties, including electrical experts.

Friday was not only meeting night, but also wedding anniversary of Chief and Mrs. Richards. A party was given in their honor at the home of Frank Lovell. Several of the boys went to Lovell's to kiss the bride, but only one or two of them had the nerve.

It is expected from now on that the fire- and policemen get along a little better, and in order to promote this amiable purpose, Harlan Gerlach has moved his family right next door to Frank Lovell. Frank is wondering what excuse he and Harlan will offer if they should both have occasion to arrive home late on the same night.

Don't forget to bring in the toys for the Toy Shop. The sooner the better from now on. And the Toy Shop is a reminder that we are also getting ready for the big dance and card party to be held soon.

Estimate Avocado Crop 500 Per Cent Above Last Years

"With a large crop variously estimated from three hundred to five hundred per cent over last year, distribution and marketing of avocados becomes an alarming problem," states M. B. Rounds, Farm Advisor, representing the University of California in Los Angeles County. "It therefore behooves every avocado grower to cooperate with the others of the industry," he added, "in a program of orderly and sane distribution, while means that fruit should be permitted to reach the maximum maturity before being picked and care used not to market too large a volume in a given period of time."

Unfortunately, Fuerte trees, since August and September 1933, have put on bloom during several different periods and therefore have fruits of varying degrees of maturity. Because of the large crop it is paramount that Fuertes be moved as early as possible, using care not to pick at any time fruit which is immature.

It is therefore necessary, Rounds says, to pick more often than in past years. Only those who have had considerable experience in judging mature fruit are able to do so readily without having them tested. It is usually safer to have fruits tested before picking. However, it may not be necessary to make more than one test of a certain set of Fuerte fruits, especially if one has had some experience in making comparison of the fruit on the trees.

Regional Forester Urges Adoption Of Charter Amendment

Urging the passage of county charter amendment number 6, S. B. Show, regional forester of United States Forest Service, declared that the "Los Angeles County Department of Forester and Firewarden is a necessary and integral part of the general plan and setup for the protection of forests and watersheds in Southern California."

Amendment No. 6, he declared, will make the office of Department of Forester and Firewarden a mandatory branch of county government.

"The Department has given invaluable aid in the past in fire prevention and control of the National forests in Los Angeles County . . . Federal service with its present funds and personnel cannot go outside the boundary . . . Their activities are confined at the present time to areas immediately adjacent to the National forests and if the county department of forester and firewarden were not maintained there would be little or no fire protection in the county," Mr. Show said.

BABBITS RETURNING TO SIERRA MADRE BY MOTOR

Mr. and Mrs. George Babbitt left New York last Thursday by automobile to return to Sierra Madre. They are taking the southern route and will probably be on the road about 15 days. The Babbitts have been living in New York for the past year and a half.

A. L. A. Activities

By Helen Lovejoy

THE dramatic class is soon to be the center of attention for Auxiliary members who like to study. The new plan has been very carefully drawn by Dorothy Shetler. An application was circulated and signatures obtained from those wishing to participate, either on the business committee, or as performers. Directly after next regular unit meeting, November 8, a snappy election of chairmen will take place. Only those signing the application will be eligible to vote.

The various duties will require time, and those who are not interested in enlisting as performers are much preferred for chairmen of the various business activities. There is something for every member to do, so let's get back to this project and work with Dorothy—it may help replenish our treasury, but it means work.

Another important decision has been made . . . to remain in the County Council this year. This contact with the other units all over the county is invaluable. At the last unit meeting Ornelia Stinman, Bertha Irvine and Leila Embree were elected delegates to represent us in the Council. The alternates are Blanche Buie, Dorothy Shetler and Minnie Stinman. Armistice day will be a busy day for our hospital chairman, as the tables at San Fernando are to have lovely centerpieces. Trays are to have a red, white and blue favor, as well as nut cups filled with the candy and nuts. This means getting to the hospital at 9 a. m. to get the tables decorated.

This is always repeated on Thanksgiving and Christmas, as well as at least one district party. The next one is on November 26th at 6:30 p. m. Your presence means more than the prizes and party however. We are to take two prizes for ladies—you see there are nurses at San Fernando too. Louise Bobb is baking a cake to help with refreshments.

If anyone happens to have a wheel chair robe not in use please get it to Louise. There is an immediate need for 30 at San Fernando. Boys from Sawtelle are being transferred to this hospital now.

The dance committee met

ST. CATHERINE'S GUILD TO MEET ON TUESDAY St. Catherine's Guild will meet next Tuesday afternoon at 2:30 o'clock at the home of Miss Jean Woodward, 470 Ramona avenue.

Thursday evening, at the home of Lucile Pickett to confer with the Legion on details for the Armistice dance.

If you are a nurse, registered or not, please let Florence Jensen know, as she is completing a disaster relief set up; also be ready to respond quickly to a test mobilization call. Get on your skates and be among the first to register at City Hall. This call may come over the radio, or ala Paul Revere, so be ready!

Child Welfare school of instructions at 10 a. m., November 25, Patriotic Hall, Los Angeles.

The Eighteenth district dance Saturday night in Covina was attended by Dorothy Shetler, Bertha Irvine and Helen Lovejoy.

Remember department Co-operative Sales chairman says our slogan this year will be "A veteran made article in every home." Decide what you want then send for it through your unit chairman, Lucile Pickett.

The Ways and Means committee has planned a dinner in the Dugout for November 22. No food donations are asked for. However, if you bake good pies, call Lucile Pickett and material will be furnished.

Bring a can of food to the next meeting and put it on the table as you enter, for our emergency supply shelf, for distribution by the child welfare chairman.

We might forget the brilliant stars, the purpose of the A.L.A., but we won't forget the smile of a very sick mother or father,

the tight squeeze of the hand, and her "thank you for your understanding and assistance."

Ben Stinman was our orator at the Navy Day meeting. He took us on an imaginary trip in a submarine. This proved so interesting and so well related the girls were content to listen in spite of the aroma of coffee from the kitchen. Mr. Stinman, retired from the Navy in which he served for 16 years, as Chief Petty Officer. He saw service on a submarine during the war.

Mrs. Hiram Embree and mother, Mrs. McClellan, and Miss Jessie Suthers, were guests.

Mrs. Minnie Milner Johnson, and Mrs. George Smith reported ill.

At the Sign of the Scotty you can enjoy a home cooked hot dinner without the annoyance of a radio, and may rest assured that our wines and food are of the finest.

Watch for announcement of our winter policy. We're going to serve especially grilled steaks and chops for your dining pleasure.

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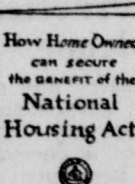
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Spooks, Goblins And Witches Parade After Hallowe'en Party Given By P-T-A

By John Copeland

On Hallow's Eve, all charms are sure to work—Not nonsense at all—Why, it was proved right here in Sierra Madre, Wednesday afternoon.

In the downtown section the atmosphere was pretty right for spooks and such, what with a storm brewing and a good lot of shivery fog blowing up. Then all of a sudden, along on the wind came a hundred or two of the lushest small and variegated ghosts, goblins and witches you ever saw.

There were enough pirates to scuttle a couple of model sailboats in any man's bathtub, too many horrid witches for our sensitive nerves, a few dreadful deathsheds creatures with white sheets and things wrapped about them. Shiver our timbers, but they all made a lot of noise. Probably one of them was your daughter, Madam—or your young son, Sir.

After they all had scampered (an anaemic verb for it) by we sort of figured out that they were, on normal days, the kids who go to the grammar school, just getting out of the P. T. A. party that the room mothers gave at the school.

Yessis, all charms work on All Hallow's Eve. Those kids brought the charm of laughter to the town.

Getting down to prosaic details before the costume parade, there had been a Hallowe'en party at the school, with cookies, candy and punch served in the class rooms, and all of the pupils were masked and quite in the goblin tradition. The room mothers in

charge of the party included the following: Kindergarten, Mrs. Roy Pickett, Mrs. Sylvia Quittner, Mrs. C. G. Huntsinger, Mrs. Harry Draman and Mrs. Neal Stivers; B-1, Mrs. R. L. Zimmerman, Mrs. Ellen Pulling, Mrs. G. D. Johnstone, and Mrs. D. B. Hosford; A-1, Mrs. M. C. Roos, Mrs. G. A. Wells, Mrs. Fred Collins, Mrs. Rita Annas and Mrs. Lillian Kinney; B-2, Mrs. Bryan Dunne, Mrs. Hall Perry, Mrs. Vernon Udell and Mrs. Perry; A-2, Mrs. Herbert Dowling, Mrs. Della Carleton, Mrs. H. F. Moeller; B-3, Mrs. Aubrey Young, Mrs. David Buchan, Mrs. Gladys Albright and Mrs. M. Hill; A-3, Mrs. Walter Brown, Mrs. Gladys Jackson, Mrs. D. Vanderpool, and Mrs. G. K. Simmons; B-4, Mrs. Gordon Brooks, Mrs. J. O. Cook, Jr., Mrs. S. F. Blakeman, and Mrs. Ben Stinman; A-4, Mrs. George Norris, Mrs. Thomas Meader, Mrs. C. C. Bradford, Mrs. W. A. Sorelle; B-5, Mrs. Bulah Thomas, Mrs. Harley Hogan, Mrs. Clarence Mosher, Mrs. Clara Stamm, Mrs. W. W. Alley.

A-5, Mrs. Lee Shippey, Mrs. B. Solnit, Mrs. William Middough, Mrs. Gilbert Keyes; B-6, Mrs. Rudolph Hartman, Mrs. W. C. Dalzell, Mrs. Mae Fuller, Mrs. Randolph Wood; A-6, Mrs. Helen Lovejoy, Mrs. Frank Lovell, Mrs. A. MacComb, Mrs. Percy Penn, and Mrs. Edna Melgord.

McEachern Urges The Re-Election Of Judge J. R. Morton

Walter S. McEachern, who was a candidate for the position of Justice of the Peace, Office No. 1, before the primary election, desires to call the attention of the voters of Pasadena township to a misunderstanding which seems to have arisen. He wishes to have it thoroughly understood that he is supporting the incumbent, J. Russell Morton, for reelection, and that all reports or innuendoes to the contrary are to be disregarded.

Mr. McEachern, who spent yesterday afternoon among friends here, said: "Reports seem to have been circulated which might lead the voters to believe that I am supporting Judge Morton's opponent. This is not the case. My name was used in a headline in some papers, also, in a manner which might lead to an incorrect inference. I am supporting Judge Morton because I believe he is better qualified than his opponent and any statements or innuendoes tending to indicate that I am not doing so should be disregarded. If my name appears in any publication or circular advocating the election of Judge Morton's opponent, it is done without my consent and contrary to my wishes."

TEMPLE BETH ISRAEL HOLDS BRIDGE PARTY

The Ladies' Auxiliary of the Temple Beth Israel is sponsoring a bridge luncheon to be given Tuesday afternoon, November 13, at 12:30 o'clock, at the Temple Beth Israel, Lima and Laurel avenues. Everyone is welcome.

Sport Slants

By John Copeland

THAT makes two straight games which would have sunk us financially if any one had shown enough wisdom to take our proffered points and odds. Only once in a while that you are able to be thus disciplined without cash out of pocket. Sort of abstract moralization; the cure sans scabs.

STIRRUP CHATTER — This week the Santa Anita tack opens for training. Some of the big time champions are due to arrive very soon for the Xmas handicap. Ladysman is spotted for the first train in. He left Lexington yesterday. Winner of the Suburban this year, and the juvenile champ in 1932, he's one of the favorites. From Louisville will come Head Play, another money runner.

Something about the names somebody gives these nags, that puts you into the right frame of mind. High Quest. Gallant Sir. Cavalcade. Equipose. Darnk Winter. Gay World. Hi, Boy! My red coat and a brace of spurs. Talhyho and a gross of ladies' silks for colors to fly. My word, suh, we all find ourselves on the brink of a mint julep.

SUCCESS STORY — Trumpeter Don Blanke, who tooted in the PJC Bulldog band, has successfully passed tryouts, now parks his flats and sharps under the USC bandstand. He's in the famed Trojan band, of Harold William Roberts.

FISH — The State Fish and Game Development Association, in a questionnaire sent to political candidates for offices concerned with such matters, asks the following exceedingly pertinent question: "Do you believe that the Fish and Game Commission could more efficiently administer our fish and game resources if it had, for instance, power to establish districts, set bag limits, open and close seasons?"

Until we read that we took it for granted that the Commission had all such jurisdiction. Now comes additional news, which definitely puts California's natural fish and game resources in the political sideshow — where definitely they have no place.

The commission closed the quail season for an indefinite period, presumably because the birds are becoming scarce. Immediately, complaints were registered with one, State Senator Swing, of San Bernardino. Said Mr. Swing told hunters to go ahead November 15, the date of the regular opening of quail season. Said he: "The proposed closing of all of Southern California to quail hunting during the present season is beyond the power of the fish and game commission. The legislature has authorized the authorized the shooting of quail within this and adjacent districts during the period proscribed in the code, and quail hunters have a lawful right to hunt and take quail during the open season throughout the districts."

Hasta la vista.

MASONS PLAN PARTY FOR NOVEMBER 24TH

The local Masonic lodge is planning a card party and dance for Saturday, November 24, at the Masonic Temple, 33 East Central avenue. Excellent music will be provided for the dancing and refreshments will be served. The affair will begin at 8 o'clock and no time has been set for the close of the evening's pleasure. Tickets are now on sale from members at a nominal fee.

CONGREGATIONAL WOMAN'S SOCIETY MEETS TUESDAY

The regular sewing and business meeting of the Woman's Society of the Congregational Church will be held next Tuesday in the Ladies' Parlors of the church. The board will meet at 1 o'clock with a business meeting at 1:30. Topics assigned members will be brought up for discussion, with Mrs. Waters leading the group, at 2 o'clock.

A DARING YOUNG MAN ON THE FLYING TRAPEZE



Listen, my children, Oh let me explain. Upton Sinclair and his Epic Campaign. He'll take all your troubles, He'll cure all your pain— That's how the Fairy Tale goes. His dreams they are wild and fantastic And that surely none can deny. He's mentally more than gymnastic To go soaring so high in the sky— Oh—ooooooooooooooooooooo!

He floats thru the air With the greatest of ease, Upton Sinclair on his flying trapeze, But we'll take his theories For what they are worth— It's much safer—down on the earth.

POLITICAL ADVERTISEMENT

Daylight Racing Season Will Open Sunday Afternoon

Daylight racing will be resumed at the Legion Ascot Speedway on Sunday afternoon when a main event race of 100 laps will be run. Indications are that the pick of the many Ascot drivers will enter the day's program, among them Al Gordon, Pierre Bertrand, Floyd Roberts, Rex Mays, Red Clark, Hal Cole, Frank Wearne, Ted Horn, Kelly Pettilo, Bruce Denlow, Harris Insinger, Pinky Richardson, Frank McGruk, George Connors, Ray Durling, Carl Ryder and Louie Webb.

The field of 12 to start the main event will be selected with the running of three five-lap qualifying heats, the first four to finish in each to race in the feature. The Helmet dash, a two-lap affair for the two fastest qualifying cars, is also scheduled and there will be a 15-lap consolation race for cars failing to qualify for the main event.

The racing board is making extensive plans for the winter season. Unless all signs fall there will be many great match races scheduled during the winter months. A number of eastern drivers are expected to arrive here shortly which makes it certain that a dozen or more of the country's greatest pilots will be on hand for the next few months.

CHURCH TO HOLD FOOD AND RUMMAGE SALE

A rummage and cooked food sale will be held by the Women's Society of the Congregational Church on Saturday, November 10, at 3 Kersting Court, beginning at 9 o'clock in the morning. Mrs. R. J. Lord is general chairman of the affair and all information may be secured by calling her at 176-1. Mrs. Hortense Hill is chairman of marking and pricing articles; Mrs. W. S. Hull, selling; Mrs. J. M. Campbell, cooked food, and Mrs. Thomas P. Buie, place and collection.

Frost Protection Meetings As Aid To Citrus Growers

The Agricultural Extension Service, cooperating with Floyd D. Young, Meteorologist of the United States Weather Bureau at Pomona, and the Los Angeles County Farm Bureau, will hold a series of frost protection meetings throughout the county. Those scheduled nearest to Sierra Madre are to be held Thursday, November 8, at 7:30 p.m., in the

Gary School Auditorium, North Garey avenue, Pomona, and Monday, November 12, at 7:30 p.m., in the Covina High School Auditorium, Covina.

At these meetings, Mr. Young, who needs no introduction to citrus growers, will bring up-to-date information with regard to both winter and summer forecasts. He will also review for the citrus grower some of the fundamental principals of frost protection. All citrus growers are invited to attend.

New Arrivals

W. L. DOUGLAS SHOES for men and big boys—in latest styles \$3.50

MEN'S WORK SHOES with composition soles \$2.95 to \$3.75

CHILDREN'S SCHOOL SHOES pair \$1 to \$2.85

Boy's \$2.45 to \$3.25

Men's, Ladies' and Children's Rubbers, Men's U.S. Rubber Rain Coats

Munsingwear Hose for Men and Women

Olsen's Shoe Store

34 North Baldwin Phone 219-2

JUST ARRIVED! THE NEW 1935 PHILCO

Amazing value! Handsome 60-L new Lowboy of beautiful woods. Latest PHILCO \$47.50 features provide marvelous tone and excellent performance. Receives police and airplane calls, too! See and hear it now!

NEW 1935 PHILCOS

\$22.90 up

EASY TERMS Liberal Trade-in Allowance

Sierra Madre Furniture Co.

"EVERYTHING FOR YOUR HOME"

TOM TYLER, Prop. PHONE 38

The Sierra Madre News Offers a Great Subscription Bargain That Means . . .

MONEY IN YOUR MAILBOX

Show an actual profit on next year's reading! . . . Your home newspaper and the 3 Big Magazines as shown . . . All for the amazing, low price given below.



Here's what you get. All Four—1 Yr.

◆ DELINEATOR 1 Year
◆ PICTORIAL REVIEW . . . 1 Year
◆ SUNSET MAGAZINE . . . 1 Year
◆ and THIS NEWSPAPER . 1 Year

\$2.75

There is nothing more to pay—just sign the order form below and send to this newspaper at once. This offer is for old or new subscribers to this newspaper.

Our Guarantee To You!
This wonderful offer is available to old and new subscribers to this newspaper. We guarantee the fulfillment of all magazine subscriptions and you have positive assurance that this generous offer is exactly as represented. Renewals will be extended for full term shown.

PLEASE FILL OUT COUPON CAREFULLY
Gentlemen: I enclose \$_____ Please send me the three magazines as shown above with a year's subscription to your newspaper.
NAME _____
STREET OR R. F. D. _____
TOWN AND STATE _____

DEMOCRATS REPUBLICANS

Regardless of your registration or primary vote, you may vote for any candidate in the general election, November 6.

VOTE STRAIGHT

for National Recovery Support the DEMOCRATIC TICKET for California Recovery

A vote for any candidate not on the DEMOCRATIC TICKET is a vote against Roosevelt—a vote against Recovery.

The only candidates pledged to support Roosevelt in Washington and to put his Recovery policies into operation in California, are these:

Governor, UPTON SINCLAIR
Lieut. Gov. SHERIDAN DOWNEY
Treas. WILLIAM A. WARD
Board of Equalization ORFA JEAN SHONTZ
U. S. Senator HIRAM W. JOHNSON
Rep. in Congress, 11th District JOHN STEVEN MCGROARTY
State Senator CULBERT L. OLSON
Member of Assembly, 48th Dist. MARION F. WOTHERSPOON

—POLITICAL ADVERTISEMENT—

VOTE FOR

John Steven McGroarty

CANDIDATE FOR CONGRESS

HE STANDS FOR

THE NEW DEAL
TOWNSEND OLD AGE PLAN
AND AN ADEQUATE PROGRAM
FOR PROTECTION OF OUR
WATERSHEDS

Elect — GEORGE J. HATFIELD

LIEUTENANT GOVERNOR

Vigorously Opposed to the Communi-zation of California Business, Labor and Industry.

Pledged to a 30-Hour Week for Labor, a Uniform Federal Pension System for the Aged and a New Deal of Absolute Equality and Fairness in Taxation.

A Practical Farmer with a Practical Knowledge of Farm Problems

"I do not intend to play politics with human misery and despair by making sweeping promises that I will miraculously end unemployment and accomplish business recovery. The task of reconstruction and re-employment is not a one-man job; it is a tremendous task which calls for a new spirit of co-operation and unity of purpose on the part of public officials and citizens alike. To that task I will give the best that is in me."—GEORGE J. HATFIELD

AT TUESDAY'S ELECTION—STAY AMERICAN!

Elect Geo. J. Hatfield
LIEUTENANT GOVERNOR

First Showing To encourage the early buying of Holiday Greeting Cards

we are offering at a special price box assortments of parchment and English folders

12 Assorted Cards to the Box

29c

Other assortments at 39c and 50c

The Rikemans'

Telephone 54 19 Kersting Court

PUBLIC LOSING SIGHT OF VALUES IN THE QUEST OF PRICE, EXPERT DECLARES

DRASTIC reduction of the high percentage of consumers who buy merchandise on a price basis rather than on a value basis is urged in a special report just compiled for the University of Southern California by Marc N. Goodnow, lecturer in advertising and journalism field representative. The conclusions are the result of a study of buying habits and of retail advertising appearing in hundreds of California newspapers.

"The more than 40 percent of people who have been educated to be price buyers of merchandise must be reduced if merchants are to improve their conditions," says Mr. Goodnow. "The use of newspaper advertising to emphasize the price of merchandise above the quality or worth of merchandise has been highly effective, but it has not been the kind of advertising to accomplish the best results over a period of time."

"While advertisers have shortened hours and raised wages, thus adding to overhead to aid recovery, they have at the same time too often attempted to promote the sale of low-priced goods on which there can be little, if any, margin of profit. Too few of them have used advertising to perform one of its most important functions—that of creating an atmosphere of confidence and prestige built upon merchandise of quality and worth."

"Used properly, local newspaper advertising remains potentially as successful as ever it was. Any number of successful merchandise promotions carried on during the past four years prove this statement. Newspapers have suffered hardly any loss in their circulation; in fact, in many instances circulations have remained constant since 1930. It can also be proved that reader interest in newspapers has been greatly intensified in recent years because of the character of current events reported by the newspapers."

In his report, the U. S. C. field man denies that local newspaper advertising is properly subject to the same criticism that have been leveled at national magazine advertising.

"There are few examples of bad taste in local newspaper advertising," says Mr. Goodnow. "There are no indecencies. Retail advertising is clean and reliable. If it fails to produce results for the merchant the fault is usually due to faulty copy or merchandise—or inability of the advertiser to sense the real needs and wants of his community. No amount of advertising can overcome certain mis-

takes of judgment on the part of management."

Figures have already been reported in "Western Advertising," says Mr. Goodnow, showing that on the Pacific Coast a far higher proportion of the total population is accessible to influence through newspapers than in comparable regions of the country, due in part to the concentration of 67 percent of the population in incorporated cities of 2500 or more. In addition, the government's count of retail dollars in 1930 showed that Pacific Coast residents spent more than \$540 in retail purchases, compared with an average expenditure of only \$400.

That the Pacific states are highly newspaper-conscious is said to be revealed by studies proving that total newspaper circulation is higher in the west in relation to the number of consumers. Pacific coast newspaper circulation is 360 in each thousand of population as compared with a National ratio of only 290 copies for every thousand persons.

"The conclusion to be drawn from figures such as these," says the U. S. C. representative, "is that the advertising dollar placed in Pacific Coast newspapers is able to do a better job by as much as 25 or 30 per cent than the same dollar spent in other parts of the country."

BIBLE FORUM NAME ADOPTED BY CLASS

The Bible Forum was the name decided upon for the Sunday School class of young married people, which meets every Sunday morning at 9:45 o'clock in the the Congregational Church, with Miss Harriet Grant as teacher. The name was selected at a meeting on Tuesday evening at the church. Refreshments, consisting of popcorn and apples, were served by Mr. and Mrs. Arthur Johnson III and Mrs. John L. Spoelstra. Social evenings are planned for once a month.

BOB MITCHELL, SON OF EX-MAYOR GOES ON THE AIR

Bob Mitchell, son of former Mayor Mitchell of Sierra Madre, is now being featured as an organist and vocalist on the "Family Breakfast Table" broadcast over radio station KMTR every Sunday morning from 9 to 9:30 o'clock. Many of his local friends have listened to his program, and written to the broadcasting station expressing their appreciation and the hope that he would continue on the air for some time to come.

FOOD EXPOSITION NOVELTY



Miss Phyllis Stephens demonstrates with a giant dough string the fine art of knotting pretzels, one of many unique displays at the Southwestern Food Products Exposition, November 4 to 10, in Shrine Auditorium, Los Angeles. More than 300 manufacturers and cooperative growers' organizations will have striking educational exhibits at the exposition.

Kiwanis Club Urged To Support Change In Judicial System

Stanley Arndt, Los Angeles attorney, spoke in favor of amendments on the November 6 ballot proposing to change the system of judicial reelections in the State, at the Tuesday noon meeting of the Kiwanis Club.

The initiative amendment, No. 3, Arndt said, would correct the present situation wherein the judicial offices have become prizes to be fought for in the political arena. Numbers 4, 5, 6 and 14, he also favored to improve the present situation existing in criminal and civil cases.

Recommending a vote of "no" on both amendments 2 and 13, the speaker proceeded to give a brief resume of the entire list of propositions on the ballot, and answered questions of club members concerning various of the amendments. He was introduced by Clarence Huntsinger, program committee chairman.

BIG FILM HITS AT THE LYRIC THEATRE

Ann Harding appear in one of the most finely dramatic roles of her career in the picturization of Charles Morgan's "The Fountain," appearing tonight at the Lyric theatre in Monrovia. Brian Aherne, Paul Lukas and Jean Hersholt make up the remainder of an exceptional cast. Also playing is "Desirable," which features Jean Muir, George Brent and Verree Teasdale. Entertaining short subjects, news events and the special "Free Chinaware" feature round out the program.

Starting tomorrow and continuing to Tuesday, November 3 to 6, "A Girl of the Limberlost," with Louise Dresser and Marian Marsh, is screened. Dolores del Ria in "Madame Du Barry" also appears, with a special kiddies matinee Saturday. Damon Runyon's wise-cracking tear jerker, "The Lemon Drop Kid," starring Lee Tracy begins a three day run next Wednesday, with "Caravan" and a Silly Symphony on the same bill.

With the cry being raised all over the country for the abolition of smut and salaciousness in motion pictures, Monogram selected as its opening production of 1934-35, "A Girl of the Limberlost." This picture, dealing with the simple home-life of the settlers in the Indiana swamps, follows closely the story as recorded by its authoress, and brings out the tender emotions of a young girl of the swamps who has a fight on her hands to gain an education despite the overwhelming odds against her.

HALLOWE'EN SHOWER COMES OVER HILLS

Sneaking into Sierra Madre under the grey cloak of an earthbound fog, a rainstorm surprised Halloween celebrants Wednesday night. Recording 20 of an inch on the Sierra Madre Dam instruments, the fall brought the season's total up to 4.28 inches as compared to last year's .67 at the same date.

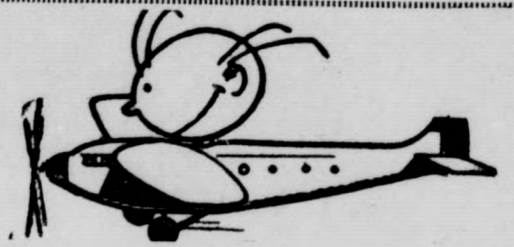
Practically no runoff resulted from the rain, the steady drizzle proving most beneficial to gardens and orchards throughout the area. Work was not delayed yesterday on either the Orange Grove street paving job, or the city spreading ground projects, and both SERA crews continued

Health Value Of Orange Juice Hops Fruit Consumption

With a record of 20 per cent increase in orange consumption in the United States for the past four years compared with the preceding four years, and 31 per cent increase in citrus fruit consumption during 1929 to 1933 inclusive against the property era of 1924-28, there is little need to sell the merits of advertising to citrus growers, according to W. B. Geissinger, advertising manager of the California Fruit Growers Exchange. His recent trip east, as well as consumer surveys made by the Exchange, brought evidence of the strong demand for citrus fruits for their healthful attributes in the daily diet, he said.

Geissinger told of one color page advertisement that appeared in the Sunday supplements of 14 metropolitan newspapers that featured "Six Star Recipes" and resulted in distribution of over 200,000 recipe leaflets. Practically all the chain groups as well

as many individual retail outlets cooperating with Exchange merchandising representatives in taking advantage of this advertising. All reported increased orange sales.



Join the Jimmy Allen Flying Club

It is going to be an interesting program and something worth while
AFTER YOU GET YOUR MEMBERSHIP CARD,
COME IN AND GET YOUR
FIRST LESSON
at

PICKETT'S SERVICE STATION
PHONE 348-4
CENTRAL & BALDWIN

SAFEGWAY STORES

DISTRIBUTION WITHOUT WASTE

Peanut Butter	Maximum pound	15 ^c
Jell Well	or JIFFY LOU 3 pkgs	13 ^c
Pink Salmon	Happyvale tall can	10 ^c
Catsup	Yolo 14 oz. Tomato bot.	10 ^c
Butter	LA FRANCE pound	35 ^c
Eggs	SELECTS dozen	32 ^c
Bread	A-Y Sliced or Plain 16 oz. loaf	6 ^c
Spaghetti	Milani's 16 oz.	10 ^c
P'k & Beans	Van Camp's 16 oz.—2 for	11 ^c
Dev. Meat	Libby's 3—No. 1/4	10 ^c
Sugar	Pure Cane cloth bag	10 lbs. 48 ^c
Tuna	Mission Light No. 1/2	10 ^c
Cocoa	BAKERS 1/2 lb.	10 ^c
Uneda	BISCUIT 2 pkgs	9 ^c
Quaker Oats	Quick or Regular large package	22 ^c
Mince Meat	Tropical Glass Jar 1ge.	29 ^c
Walnuts	Diamond, Large, Budded New Crop	23 ^c
Flour	Golden Heart (No. 10 bag 43c)	24 1/2 lb. 98 ^c
Mayonnaise	Best Foods (Quart 33c)	pint 21 ^c
Del Monte	PEACHES No. 2 1/2 can	17 ^c
Cocoa	HERSHEY pound	12 ^c
Salt	Morton's 26 ounce package	7 1/2 ^c
Pears	Del Monte 2 No. 2 1/2	37 ^c
Airway	Pure Santos pound	19 ^c
Candy	Satin Mixed lb.	10 ^c
Matches	Favorite 3 boxes	10 ^c
Waldorf	Toilet Tissue Roll	4 ^c
White King	Granulated Soap 40 oz.	27 1/2 ^c
A-Plus Soap	Bar 3 for	14 ^c
Dog Food	Strongheart 3 cans	13 ^c

GUARANTEED
TO GIVE YOU
COMPLETE
SATISFACTION!

Edward's
DEPENDABLE
COFFEE
a choice
quality
blend
1b. 27c

LUCERNE
Grade A
MILK
For
CHILDREN
Gives EXTRA aid in
Keeping sickness away
Qt. 10c

RCA VICTOR
MAGIC BRAIN
Radio
\$72.00
Complete with RCA
Micro-Sensitive
Tubes

Real, true-to-life reception for the first time—because the "MAGIC BRAIN" in RCA Victor all-wave sets selects the station you want with razor-sharp precision, weeding out other sounds—and because it steps up tone fidelity to a higher point of full, rich, life-like tone. Don't miss hearing the sensational radio development everyone's talking about!

RCA VICTOR RADIO

\$24⁹⁵ \$42⁵⁰
72⁰⁰ 99⁷⁵

AND UP
See Us for
TUBES and
REPAIRS

**Sierra Madre
Hardware Co.**

FRESH FRUITS AND Vegetables

AVOCADOS	each 5c
CABBAGE	Solid, Crisp lb. 2c
CELERY	Fancy Northern stalk 5c
POTATOES	No. 1 Russets 10 lbs. 19c
Pippin Apples	8 lbs. 19c

QUALITY MEATS

Pork Loin Roast	16c lb.	Veal Rump or Large Loin Roast	17c lb.
PURE PORK SAUSAGE	Our Own Make 1b. 22c	Spare Ribs	2 lbs. 29c
Sauer Kraut—Fancy Eastern	lb. 5c	Veal Small Loin or Steak Round lb	29c
Swift's Sliced Bacon	lb. 29c	PRIME RIB OR RUMP ROAST	1b. 18c
Rainbow Trout	each 19c	Rainbow Trout	each 10c



Sierra Madre Lumber Co.

J. S. Billheimer, Manager
35 E. Montecito Ave. Phone 23

Condensed Statement
of condition of
Sierra Madre Savings Bank
at close of business October 17, 1934

Cash and due from Federal Reserve Bank	\$ 23,163.77
Due from Banks	64,756.97
United States Government Bonds	26,839.21
Bonds	133,474.30
Loans	235,270.48
Bank Premises, Furniture and Fixtures	17,400.00
Other Real Estate	34,077.01
Cash Items	100.91
Overdrafts	56.60
Federal Deposit Insurance Corporation	677.77
	535,817.02
CAPITAL STOCK, Preferred	25,000.00
Common	25,000.00
Surplus	7,500.00
Undivided Profits	4,688.72
Reserves	36,379.39
Demand Deposits	189,928.98
Time Deposits	232,277.58
Public Funds	13,339.70
Cashier's Checks, outstanding	1,613.97
Miscellaneous	88.68
	535,817.02

Municipal Bonds carried at \$36,000.00 have been deposited to secure Public Funds.
Member of Federal Deposit Insurance Corporation



LILLY PLANTING SEASON BEGINS IN NOVEMBER

THERE are many hardy varieties of lilies available on the Pacific coast. Indeed there are lilies for most every climate, including the Regale, Auratum, Rubrum, Tigrinum, Album and Gigantum, all of which may be grown where the winters are mild, and the summers hot.

To this list may be added Henryi, Magnificum, Melpomne, and others, which grow luxuriantly in the higher altitudes with more severe winters, and there is considerable rainfall.

The Madonna Lily (Lilium Candidum) usually opens the lily planting season. This lily should be planted only to a depth of three to four inches, while most other lilies like a deeper planting.

From November to spring is the planting season for lilies. The most desirable location in the garden where the sun will strike the plant for a few hours in the morning is preferable to afternoon sun. However, more sun is

better than too much shade. They need to be somewhat in the open where they will have a free circulation of air.

To insure drainage, provide for breathing, and greatly reduce the hazards from fungus and bacterial disorders, set your bulbs on a layer of clean sharp sand and practically insulate them with the same material by throwing in a couple of handfuls over the bulbs before covering them with the soil.

The one standby for all soils and situations is the old-fashioned Tiger Lily, which, because it is common, has not been properly appreciated. It seems now to be coming into its own, however, and properly associated with surrounding plants, makes a striking garden picture.

Episcopal Guild Elects Officers

The members of St. Catherine's Guild of the Church of the Ascension began their fall season at the home of Mrs. Emile Smith, 249 Wilson avenue, last Wednesday afternoon with a large attendance.

The following officers were elected: Miss Jean Woodward, president; Mrs. Randolph Wood, secretary; Mrs. Webster Vannier, treasurer; and Mrs. John H. Robertson, press chairman. Dean Arnold G. Bode gave an interesting talk on "St. Catherine, Her Life and Work." The Guild plans to sponsor Dean Bode's organ recitals, beginning November 4. At the conclusion of the business hour Wednesday Mrs. Smith gave a lovely tea, with Mrs. Robertson, president of the Guild for the past two years, pouring. The next meeting will be held November 6, at the home of Miss Jean Woodward.

SUNDAY SCHOOL CLASS BEGINS CHRISTMAS WORK

The adult Sunday school class, of the Congregational Church, met in the Ladies' Parlors on Tuesday evening, to do Christmas work for an Indian school in Northern California. Miss Harriet Grant is supervisor for the group and Capt. E. G. Everett, president. A name will be selected for the class soon.

World's Greatest Pair Of Horses To Race On Local Track

Today will definitely see the opening of the mile track at Santa Anita, states Dr. Charles H. Strub, general manager of the Turf Club. Numerous horsemen plan to ship their horses west very soon in order to start early "prepping" for the opening of the racing season here on Christmas Day.

One of the big racing meets of all time will take place February 23, when Equipoise, 1933 turf champion and second greatest money winner on the records, will go to the post against Cavalcade, this year's mighty 3-year-old, for the \$100,000 Santa Anita handicap purse. It was definitely announced this week that both horses are being entered. Ladyman is another of the eastern big money horses to be named for entry on the new track.

New Supervisor Assigned Here By Health Department

Miss Katherine M. Stafford, supervisor and nurse for the health department of this (Sierra Madre-Monrovia) district, has been transferred to Whittier, where she will supervise that district. Miss Lolita Reynolds will be the new supervisor in this district and Miss Alice V. Herick will hold the position of nurse, both replacing Miss Stafford, who has been here for several years.

To Form Symphony Auxiliary Here

Season tickets are now on sale for the Philharmonic Orchestra concerts, it was announced this week by Mrs. M. R. Englander, chairman for this district.

Plans are being made for the organization of a Philharmonic Auxiliary in this city. All interested in this venture or in concert tickets are asked to call Mrs. M. R. Englander, of 642 North Auburn avenue—phone 318-1.

ROUND OF SOCIAL AFFAIRS FOR FORMER RESIDENT

Mrs. Ashley Smith, of San Francisco, spent last week in town, visiting the F. D. R. Moote J. O. Smith and R. S. Jensen families. A number of luncheons and dinners were given in Mrs. Smith's honor during her stay. Mrs. Smith, a former resident, moved to San Francisco with her family to make her home about five years ago.

Look Out Here!



Triple warning reflectors like this are being posted at the approaches to all state highway bridges in Ventura, Orange and Los Angeles counties by Automobile Club of Southern California sign-posting crews. No, the young lady doesn't hold up every one of them.

PTA OPENS DRIVE FOR NEEDY YOUNGSTERS

Monday and Tuesday the Sierra Madre Parent-Teachers' Association is holding its annual clothes drive, in the interest of needy children. Everyone interested in this drive is requested to leave their contributions, or communicate with the office of the public grammar school.

Temple Beth Israel Auxiliary Elects New Set Of Officers

Installation of the newly elected officers of the Ladies Auxiliary of Temple Beth Israel took place at the synagogue last Tuesday. Mrs. A. Shapiro, retiring president, thanked all officers and members for their cooperation, and gave over the chair to the installing officer, Mrs. Gar-chikoff, who was the organizer of the auxiliary five years ago.

After the installation ceremonies Mrs. A. Ashkenas introduced Mrs. Hammer, the Hebrew teacher who sang and entertained. All present were served with refreshments, and a pleasant evening was spent playing cards.

Afterward a group of friends gathered at the home of Mrs. Ashkenas to celebrate her election. The new officers, include: Mrs. A. Ashkenas, president; Mrs. Morris Steinbach, vice-president; Mrs. B. Solnit, treasurer; Mrs. E. Rothman, secretary; Mrs. Robert Levinson, Mrs. H. Shapiro, Mrs. J. Weber, and Mrs. S. L. Wolf, members of the advisory board. Hebrew classes are held Tuesday, Thursday and Sunday at the temple.

Big Reduction In Unemployment

By Ralph Taylor
(Executive Secretary, Agricultural Council of California)

ESTIMATES of the State Department of Industrial Relations reveal that unemployment in the State has dropped from a total of 554,000 persons in January, 1934, to 296,000 in September. And every new city worker returned to gainful employment means added buying power for farm produce.



RE-ELECT Congressman W. E. EVANS NOV. 6th

Facts vs. Fancy in Flood Control
Mr. Harvey S. Bissell, V. P. of the Los Angeles County Conservation Association says:

"The statements that Congressman Evans has not done all in his power for the protection and improvement of our watershed areas are not only unfair, but untrue."

Efforts for adequate protection of these watersheds have always had the hearty and intelligent co-operation of our Representative from the Eleventh District. Congressman Evans spent night and day securing relief for the unfortunate residents of the area affected by the disaster of last New Year's and with such good results that a Congressional appropriation of \$5,000,000 was made for the relief of our citizens."

WE RECOMMEND

J. RUSSELL MORTON

Justice of the Peace---Office No. 1

WE KNOW HIM TO BE AN HONEST,

COURTEOUS AND ABLE JUDGE

Herbert Ingraham
Carlton J. Pegler
J. N. Hawks
Mrs. C. L. Baird

J. Milton Steinberger
William Middough
William W. Murphy
Mrs. J. M. Steinberger
Mrs. William Murphy

POLITICAL ADVERTISEMENT

Governor Merriam's Program

RESIDENTS of California face a far reaching political decision on next Tuesday, when they vote for Governor.

Taking advantage of public distress, and preaching a doctrine of class hatred and social antagonism, an extreme Socialist captured the Democratic party's nomination for Governor, and is now proposing a radical, impractical scheme.

On the other hand, Governor Merriam,—a capable and conscientious American wholly dependable in his proven devotion to the public welfare,—offers a constructive program of liberal Americanism.

Here is Governor Merriam's own statement:—

For Those With Jobs, I Will Strive:

1. To bring you security of employment through definite encouragement of business, industry and agriculture.
2. To insure you and your family against loss of work, by adoption of a practical and adequate plan of unemployment insurance.
3. To uphold your right to bargain collectively for increased wages, shorter hours, and improved working conditions.
4. To discourage pay cuts in both public and private employment and encourage establishment of a wage scale providing a decent living on American standards.
5. To fearlessly oppose radical or Communistic efforts on the one hand, or Capitalistic efforts on the other, to destroy legitimate organized labor.

(Note: The Legislature, under the leadership of Governor Merriam, is now developing a workable plan of unemployment insurance and will report in January.)

For Those Seeking Jobs, I Will Fight:

1. To see that no man, woman or child in California goes without food or shelter.
2. To discourage, insofar as it is within my power, the coming to California of more unemployed to compete with you in your efforts to find work.
3. To create new jobs through the medium of public works, the development of our great natural resources and constructive effort to promote the upward trend of business, agriculture and industry.

(Note: As a part of this pledge, the Legislature at the special session and on Governor Merriam's recommendation, adopted for submission to the people a proposed issue of State bonds in the amount of \$24,000,000 for the relief of unemployment and distress.)

To Those Unable to Work, I Dedicate Myself:

1. To safeguard and expand the State's great humanitarian work for the sick, the disabled, the orphaned and the aged.
2. To heartily favor old age pensions and commend the Townsend Plan to Congress and the National Administration for thorough study.

(Note: In furtherance of this undertaking the Governor and the Legislature have already petitioned the President and Congress to supplement the State's present effective pension system for the aged by enacting a Federal old age pension law.)

To California Taxpayers, I Will Recognize:

1. That human needs must come before all other considerations; that property owners in financial distress must be given every opportunity to save their homes and farms.
2. I will see that public utility corporations bear their full share of taxes, without loading extra charges on to the public.
3. That all Citizens of California will share equitably in the benefits of economy and simplification of government, which are a definite part of my program.

(Note: Governor Merriam obtained the approval of the Legislature at the recent special session giving relief to home and farm owners from the burden of delinquent taxes and special assessments as well as from the immediate danger of loss of their properties through foreclosure of mortgages and trust deeds.)

To Educators and Teachers, I Propose:

1. To do everything in my power to maintain the present high standard of education in California. I am thoroughly committed to a continuation of the constitutional guarantees for the public schools; to teachers' civil service; to the maintenance and extensions of the teachers' retirement fund; to part-time and adult education.

To Members of All Parties, I Will:

1. Call into the service of the State the best type of citizenship.
2. Carry out a non-partisan, truly progressive, and All-California administration during the term of my office as Governor.

Frank F. Merriam
GOVERNOR OF CALIFORNIA

As Lieutenant-Governor, I will, if elected, do all in my power to carry to a successful conclusion the foregoing program of Governor Merriam.

George J. Hatfield

Governor Merriam's record during the five months he has been in office, his character and sixteen years of public service, assure us an able, practical administration.

He will preserve the principles of reward for hard work and individual effort that have been the foundation of industry. He will keep California a state you will be proud to live in, and proud to have your children grow up in.

Go to the polls Tuesday. Vote for Frank F. Merriam for Governor and George J. Hatfield for Lieutenant-Governor. Give them the support they will need in accomplishing their constructive program, by voting also for the Republican candidates for the State Assembly and Senate.

UNITED FOR CALIFORNIA LEAGUE A non-partisan organization. 411 West Fifth Street, Los Angeles
Robert M. Clarke, Chairman Albert Parker, Secretary

Friends of Americanism,
Vote 100 per cent Next
Tuesday!

Give Sinclairism a
Stunning Defeat!

Array Yourself Against
Communism!

Give California Fair Chance to Restore
Prosperity for All!

Yours For Americanism and Against
Sinclairism and Communism!

FRANK G. MARTIN

Candidate for Re-Election to State
Assembly, 48th Assembly District

POLITICAL ADVERTISEMENT

Republican and Democratic Parties both Endorse CIVIL SERVICE

THE REPUBLICAN PLATFORM
PLEDGES—
"Our Candidates will Maintain and Extend CIVIL SERVICE and the Merit System in California!"

THE DEMOCRATIC PLATFORM
PLEDGES—
"We are in favor of an Effective CIVIL SERVICE and Merit System for State Employees!"

Vote YES!

PROPOSITION NUMBER 7

STATE CIVIL SERVICE

Rain Halts Hallowe'en Pranksters

Drizzle More Effective Than Extra Police Force In Preventing Disorder

A cold, penetrating, drizzle here Wednesday night probably did more to clamp the lid onto the destructive boisterous Hallowe'en spirit than any number of special police could have done. But enough minor deviltries took place to remove any flavor of Rolloism from this former frontier community.

Boy Scouts of Troop No. 1 were concurrently prevented from wrongdoing or helpful good-deeds either one, as they all attended an apple bobbing party held in the basement of the Congregational Church. Norman Jensen was in general charge of the affair, while Mrs. Jensen aided in arrangements. Scoutmaster Ray Hudson and his assistant, James Kelleher, were present, as were Convers Twycross and Harry Lange, of the scout advisory committee. Apples and cocoa were furnished through the courtesy

of Captain E. G. Everett, chairman of the local scouting committee.

Oddly enough two of the pranksters to be given a short ride home in the police car were girls, whose names are obligingly withheld. Dressed in overalls, the youngsters were discovered letting air out of tires in front of the Congregational Church. Officer Loren Schoemaker was stationed in front of a downtown market where a public dance was in progress, no more than the usual amount of harmless horse-play taking place.

Several other youths were taken to the police station, given a scolding by Officer James Heasley, and released without being officially "booked." At 315 North Baldwin avenue, boys tore down a stone retaining wall, and rolled the boulders out into the gutter. "I don't wish to make trouble for them but I hope the boys will be good sports and come and replace the stones. . . I can't lift them myself," the householder told police.

Doorbells were rung, doormats temporarily lost, a few rotten oranges slung, astonishingly few windows soaped — and the old witch rode out of town aboard her rattled broom ill satisfied.

—POLITICAL ADVERTISEMENT—

Only Aliens Barred From Employment On Relief Projects

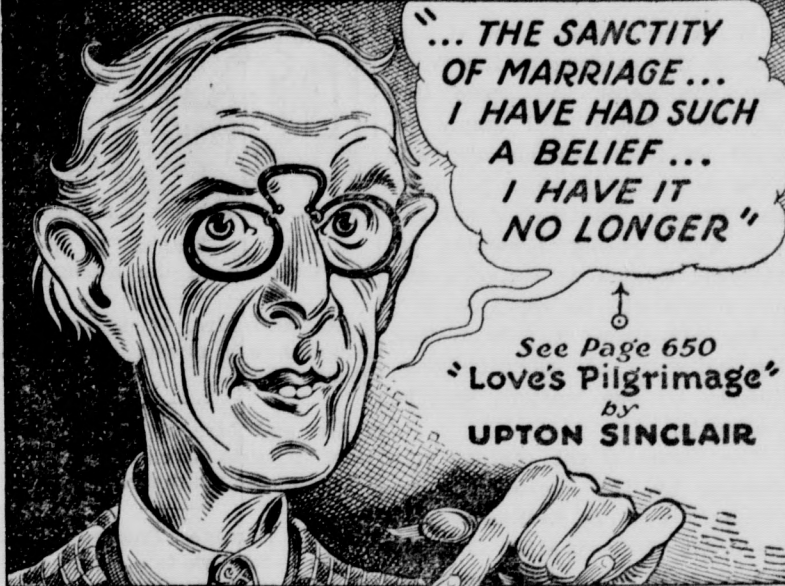
Although no aliens may gain employment through the SERA office, there is no preference given to American citizens on county work projects, Irene Leeper, Whittier district SERA director, told local Legionnaires on Friday night in the City Hall dugout.

Employment by county agencies is distributed on the basis of need alone, Miss Leeper stated in explaining the working order of the various relief setups under State, county and Federal supervision. The occasion of the meeting was a Service Officers' School, conducted by Smith Garner, service officer of the 18th District Legion organization.

P-T A SEEKS CLOTHES FOR NEEDY CHILDREN

Having completed a successful week in the annual clothes drive campaign for needy children, the Sierra Madre Parent-Teachers' Association will continue to solicit the aid of the public in securing contributions of clothing. Everyone interested in the drive is requested to leave their gifts, or communicate with the office of the grammar school.

MARRIAGE SCORNE



POLITICAL ADVERTISEMENT

CHURCHES

Bethany Church

(The Little Stone Church)
Rev. Stewart R. Sheriff, Pastor
Sunday—

9:30 a.m.—Bible School.
11:00 a.m.—Morning Worship.
Sermon, "Studies in Timothy."

Communion Service.
6:15 p.m.—Junior High and Japanese C. E. Societies.
6:30 p.m.—Young People's C. E. Society.

7:30 p.m.—Evening Service.
Sermon, "The Last Day Message."

Tuesday—

10:30 a.m.—Missionary Day.

Wednesday—

Prayer meeting at 7:30 p.m.

Church of the Ascension

Episcopal
Baldwin and Laurel Avenues
Rev. A. G. H. Bode, Rector

Sunday—

7:30 a.m.—Holy Communion.

9:30 a.m.—Sunday School.

11 a.m.—Choral Eucharist and

5 p.m.—Organ Recital by Dean Bode.

Wednesday—

7:30 a.m.—Holy Communion and Intercessions.

7:30 p.m.—Men's Discussion Group, 45 E. Laurel avenue. Anyone welcome.

St. Rita's Church

Rev. Hyacinth Clarey, C.P., Pastor

Sunday Services—7:30 a.m. and 10:30 a.m.

Tuesday and Friday—7:30 p.m.

Weekly Masses at 7 a.m.

Congregational

Rev. Arthur O. Pritchard, Pastor

"Our Responsibilities in Southern California," will be the topic of the morning sermon, Sunday, November 4.

On Tuesday the second session of the Women's Bible Class, led by Mrs. E. J. Waters of Azusa, will be held at 2 p.m. The morning will be devoted to sewing. Luncheon as usual.

Wednesday, at 7:30 p.m., the Mid-week Bible Class in charge of the Pastor. Topic, "The Conversations with the early Disciples."

On Saturday, November 10, a "Rummage Sale" will be held by the women of the church at a store on Kersting Court.

Christian Science

First Church of Christ Scientist of Sierra Madre is a branch of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass.

9:30 a.m.—Sunday School.

11 a.m.—Sunday Service.

8 p.m., Wednesday—Testimonies meeting.

Reading room open Monday, Wednesday and Friday afternoon from 2 until 4 o'clock.

Foursquare Gospel

West Central Avenue
Rev. John Watson, Pastor

Sunday—

9:45 a.m.—Sunday School.

10:45 a.m.—Morning Worship.

6:30—Crusaders.

7:30 p.m.—Evangelistic Service.

Wednesday—

7:30 p.m.—Prayer meeting.

Friday—

7:30 p.m.—Bible Study.

Pilgrim Chapel

32 North Baldwin Avenue
Rev. Earl E. Bleker, pastor

Sunday—

9:45 a.m.—Sunday School.

11 a.m.—Morning Worship.

7 p.m.—Evening Service.

Wednesday—

7:30 p.m.—Prayer and Praise service.

All are welcome.

NEWS want-ads
bring home the
bacon!

COLONEL COLEMAN NEW RESIDENT HERE

A new resident of Sierra Madre, Randolph C. Coleman, of 5 Bella Vista Terrace, this week received an appointment as Aide-de-Camp and Colonel on the staff of Governor Laffoon, of Kentucky. Colonel Coleman, who moved here recently with his wife from Tucson, Arizona, is originally from Roanoke, Virginia, and formerly practiced law in New York City.

Many a man has worried himself sick over a dull razor. Know the satisfaction of a close, SMOOTH, shave!

LANGLEY'S
BARBER SHOP
KERSTING COURT

—POLITICAL ADVERTISEMENT—

Herbert C. LEGG Fights to Lower Your Taxes



In four years he has paid over \$16,000 in taxes. That is one personal reason for seeking economy in county government — a crusade which has made him the leader in the race for Supervisor.

He has lived 14 years in this district: 10 at Lamanda Park and 4 as a Downey citrus grower. Downey ministers recently said of him: "We have abiding faith in his business ability, his progressiveness, his high moral character and unimpeachable integrity."

The Legg Pledge

"Herbert C. Legg pledges the people of the first supervisorial district, if elected supervisor, that he will conduct the office in a progressive manner, with a clear mind, using every effort to eliminate the great waste of public funds which has marked recent administrations, and will do everything in his power to distribute the benefits of his office fairly to all those entitled to same, which is the only true gauge of good government."

MARK YOUR BALLOT NOW AND VOTE FOR LEGG TUESDAY

This advertisement paid for by local friends of Mr. Legg.

—POLITICAL ADVERTISEMENT—

Re-elect

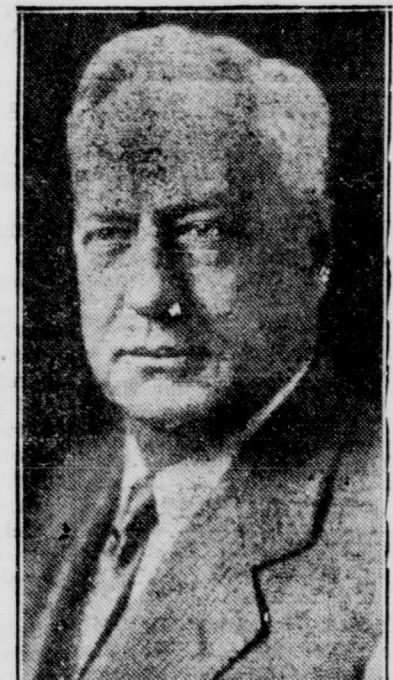
Hugh A.

Thatcher

SUPERVISOR

1st DISTRICT

"The People's Choice"



Representative citizens throughout this section heartily endorse SUPERVISOR THATCHER and urge their friends and acquaintances to vote for him.

No entangling alliances with Los Angeles politicians.

Committed only to the progress and welfare of the First Supervisorial district.

Not financed or supported by paying or other contractors cliques.

Endorsed by eight of the 13 candidates who opposed him for renomination.

A Record of Action Not Empty Promises

(This advertisement contributed by a committee of Sierra Madre citizens who believe the interests of the people of this community will be best served by the re-election of Hugh A. Thatcher.)
Tune in on KFOX at 8 P.M. Friday and Monday

To the Voters of Sierra Madre



Recognizing the qualifications of character, temperament, education, training and ability required by the office of JUSTICE OF THE PEACE OF PASADENA Township, the undersigned do hereby endorse the candidacy of ROLAND MAXWELL, for that office, and urge his election:

Arthur O. Pritchard
William H. Hannaford
Miss C. Melissa Clark
Mrs. Louise Gray
Myrtle G. Hill
Ora A. Caskey
Mrs. Clara M. Cox
Frederick Carl Albrecht
Ralph V. Koon
Irmo L. Koon
Mrs. Hazel Spoelstra
Gertrude McLellan
Doris C. McCartney

Edwin W. Ward, Jr.
Percy C. Kortkamp
Mrs. A. J. McMullen
Eva D. Moore
Mrs. W. H. Hannaford
Dr. Adda H. Brady
Elizabeth Turner
Marian Decker Shaw
John Shaw
Daniel Schaffer
Katharine K. Thompson
Marie C. Lord
Lizzie A. Wright

Elect Roland Maxwell JUSTICE OF THE PEACE, OFFICE No. 1

—POLITICAL ADVERTISEMENT—

Fred E. Stewart and R. E. Collins
of the State Board of Equalization

Make This Appeal To You

Vote YES on Proposition No. 2

"Less than a year ago our board assumed administration of the present State Liquor Law. We were given tremendous responsibilities and a law with no teeth in it. Proposition No. 2 clearly gives us the power we need to deny or revoke licenses where the granting or continuance would be contrary to PUBLIC WELFARE OR MORALS, or in residential zones where property owners object," says FRED E. STEWART.

"Proposition Number Two on the November ballot was carefully drawn in the light of experiences of the administrative and judicial branches of the State government since the present act became law. This Proposition is in no sense a 'wet-dry' controversy. It is simply an attempt to carry out the wishes of those who voted for repeal of prohibition. Under the present law only wine and beer may be sold and then only with a meal. Sale of hard liquors is prohibited. Hundreds of arrests have been made and juries have consistently refused to convict. A vote for Proposition Number Two is not a vote for or against Prohibition. It is an indication that those voting Yes desire to make possible proper administration and control of liquor laws in California," says R. E. COLLINS.

Vote NO on Proposition No. 13 The So-Called Local Option Law

This camouflaged measure, disguised as "local option," would open the gates to bring back the bootlegger to a HOME COMMUNITY. It would brand a family as criminals if caught with a single bottle of beer in the ice box, or in the beach-bound picnic lunch box. It would resurrect the smug, hypocritical, fanatical prohibitionist, with an overly-pious expression on his face and something on his hip. It would tear down the barriers that now protect minors.

Vote to Retain Your Heritage of Liberty

WANT ADS

Classified Rates
And Instructions

Ten cents per line for first insertion; 7 cents per line for subsequent insertions. Count five words to the line. Two initials count as one word. The minimum charge is 25 cents. In order to avoid expense of bookkeeping and collecting, it is desirable that all classified advertisements be paid in advance, unless you have ledger account with THE NEWS. Classified Ads received after 5 p. m. Wednesday may be run under heading "Too Late to Classify."

WORK WANTED

FURNITURE repairing, carpentering, painting and general repairs, door locks and windows. Call, The Handy Man. Phone 334-1. B. A. Platte. 11:15a

HELP WANTED

HOUSEKEEPER, day work only. Must be good cook; 3 in family. Box D, News Office.—5b

FOR SALE
MISCELLANEOUS

FUNERAL Flowers, Sprays, \$1 up. Ward Nursery & Florist, Mt. Trail and Laurel. Ph. 1614. —1:15a

STRICKLAND'S FEED STORE—Birds, cages, flowers, fertilizer. —38:1

CROCHETING taught to beginners or advanced pupils. 50c hr; 25c 1/2 hr. Phone 255-3 for appointment. —6:15p

PERSONAL—If "Billy" hasn't received his note yet, he may claim it in a sealed envelope. Important. Box A, News Office. —6:15p

LOST & FOUND

FOUND—Suede Jacket, W. Central Ave. Owner may have same by identifying and paying for adv. at News Office.—6g

ROOMS --- BOARD

ROOM & BOARD for two. American and English cooking. 162 Santa Anita Court.—6h

INSURANCE

I WANT YOUR INSURANCE—MY RATES ARE FAIR, MY COMPANIES ARE SUBSTANTIAL—T. W. NEALE, 86 W. CENTRAL, PHONE 1161 3*ins

MISCELLANEOUS

STRICKLAND'S Feed Store —Laying Mash, Scratch, Poultry Food. —38:1

WEDDING—ALL KINDS OF invitations—printed or engraved—a specialty of The News printing—reasonably priced, too.

EXCHANGES

CLEAR Glendale house for Sierra Madre home. 3 bedrooms or more. Will assume. Phone S.M. 90 after 6 p.m. —5:58p

LEGAL NOTICE

NOTICE OF TRUSTEE'S SALE No. 51278

On Monday, November 26, 1934, at eleven o'clock A.M. in the Spring Street entrance of the City Hall, in the City of Los Angeles, County of Los Angeles, State of California, CALIFORNIA TITLE INSURANCE COMPANY, as trustee under the deed of trust executed by Martha A. Wheatly, a widow, recorded June 27, 1931, in Book 10890, page 397 of Official Records, in the office of the Recorder of Los Angeles County, California, and by reason of default in the payment or performance of obligations secured thereby including the breach or default, notice of which was recorded April 24, 1934, in Book 12661, page 367 of said Official Records, will sell at public auction for cash, without warranty as to title, possession, or incumbrances, the interest conveyed to said Trustee by said Deed of Trust in property situated in the City of Sierra Madre, County of Los Angeles, State of California, described as follows:

Beginning at the most Northerly corner of said Ranch being Station No. 4 as shown by said Map; thence South 47° West 210 feet to Station No. 5; thence South 52 1/4° East 132.25 feet to Station No. 6; thence South 58 1/4° East 120 feet to Station No. 7; thence South 63° West 100 feet to Station No. 8; thence South 20° West 60 feet to Station No. 9; thence South 50 1/2° West 50 feet to Station No. 10; thence South 61 1/4° West 19 feet, more or less, to a point intersected by the prolongation Northerly of the Westerly line of Cypress Court,

RENTALS

MODERN 6 room bungalow. Sierra Madre Realty Co. Phone 32. —6:d

MONARCH ROOFING COMPANY...
RELIABLE ROOFERS
SIERRA MADRE 1834

CARD OF THANKS

We wish to express our sincere appreciation for the kind expressions of sympathy extended us during our recent bereavement. MRS. A. L. STOCKMAN, A. C. YOUNG and FAMILY.

LEGAL NOTICE

as per map recorded in Book 33, Pages 1 and 2 of Maps, Records of said County; thence South 15°12' West along said prolonged line 17.92 feet, more or less, to the Northerly line of Cypress Court aforesaid; thence along the Northerly or Northwesterly lines of said Cypress Court the following courses and distances, viz: North 62° East 31.61 feet, North 50°53'30" East 54.81 feet, North 20°30'30" East 64.90 feet, North 10°58'30" East 96.13 feet, North 19°03'30" East 42.67 feet, North 35°34' East 49.97 feet, North 42°54'45" East 145.45 feet to the North line of said Ranch; thence along the North line of said Ranch North 62°25' West 240.40 feet, more or less, to the point of beginning;

for the purpose of paying obligations secured by said Deed of Trust, including fees, charges, and expenses of the Trustee, sums expended under the terms thereof, interest thereon, and \$3500.00 in unpaid principal of the note secured thereby, with interest thereon at the rate of 7 per cent per annum from November 25, 1933, compounded quarterly.

Dated October 25, 1934. CALIFORNIA TITLE INSURANCE COMPANY. By Eugene Wernick, Vice-President. By G. C. Stahl, Assistant Secretary. (Corporate Seal) CR-5063 —6,7,8

NOTICE INVITING BIDS FOR OIL FOR STREET WORK

Public notice is hereby given that sealed bids will be received by the City Council of the City of Sierra Madre, California, until 7:30 P.M., November 14, 1934, at the City Hall for the following:

Ten Hundred Fifty (1050) barrels (more or less) of No. 60/70 heavy grade fuel oil; One Hundred Eighty (180) barrels (more or less) of No. 90 road oil in accordance with Specifications S.E.R.A. No. 1, a copy of which is on file in the office of the City Clerk, to which reference is hereby made.

Delivery to be made as directed by the Superintendent of Streets, all within six months of date of award of contract.

Said bids must be made on forms which will be furnished by the City Clerk of said City on application. Bids shall be filed with the City Clerk on or before 7:30 P.M. November 14th, 1934, and must be accompanied by a cashier's check or a good and sufficient bidder's bond in the amount of ten (10%) of the total bid. The City Council reserves the right to reject any and all bids. By order of the City Council of the City of Sierra Madre, California, made at a regular meeting of said body on October 24th, 1934.

WAVERLY E. PRATT, City Clerk of the City of Sierra Madre. —6-7

NOTICE INVITING BIDS FOR SAND FOR STREET WORK

Public notice is hereby given that sealed bids will be received by the City Council of the City of Sierra Madre, California, until 7:30 P. M., November 14th, 1934, at the City Hall for the following:

Two Hundred Seventy (270) tons (more or less) No. 4 crushed rock in accordance with Specifications S.E.R.A. No. 1, a copy of which is on file in the office of the City Clerk, to which reference is hereby made.

Delivery to be made as directed by the Superintendent of Streets, all within six months of date of award of contract.

Said bids must be made on forms which will be furnished by the City Clerk of said City on application.

Bids shall be filed with the City Clerk on or before 7:30 P.M. November 14th, 1934, and

Musical Fantasy
Promises Thrills

When the curtain rises at 7:45 o'clock this evening at the Woman's Clubhouse, the scene that will be revealed will amply reward all those participants, who have so nobly worked to make the "Musical Fantasy" a success. The affair, being presented by Madame Marion de Beaulieu and her pupils will be repeated Saturday afternoon at 2:30 o'clock for the sake of the children. Tickets for the matinee will be ten cents.

The theme of the fantasy was inspired by the sunshine party. "Peeps," who is well-known to the heart of every child. Original phases have been introduced by Mme. de Beaulieu. Mrs. Victor Schmidt will portray the role of mother of a modern family. The mothers' chorus of the P.T.A., directed by Mrs. Myrtle Hill, will sing several groups of songs.

Costumes for the leading characters have been designed and made by Mme. de Beaulieu. Patronesses for the affair will be Msdames A. E. Pulling, Frank Bryan, Victor Schmidt, J. H. Robertson, J. M. Campbell, H. B. Hersey, Frieda Clatworthy, G. B. Morgridge and Misses Edna Green and Ruth West.

Dozen New Members
Honored At Party Of
Junior Womans Club

Autumn leaves, gourds and pumpkins artistically decorated the Junior clubrooms on Thursday evening for the informal party given in compliment to new members of the Junior Woman's Club. Before the party, which began at 9 o'clock, new members were initiated.

Members of the younger set initiated into the club were Marjorie Ashmore, Florence Loomis, Martha Tiller, Beatrice Conner, Barbara Hollingsworth, Frances Neuman, Rosemary Forrester, Charlotte Bennett, Frances Olds, Josephine Hare, Mrs. Juanita Lannan and Mrs. H. Grant.

Escorts arrived for the party which followed at 9 o'clock and an evening of dancing, games, cards and refreshments were enjoyed. About 40 persons attended. Miss Billie Dale was in charge of arrangements, with Miss Ruth Grant and Miss Dorothy Walsworth assisting.

Many Endorsements
For Assemblyman
Of This District

Endorsements in large numbers have been given Frank G. Martin, of Altadena, candidate for re-election to the State Assembly from the 48 Assembly District, during the latter days of the campaign. Civic, patriotic, educational and labor organizations, without solicitation on the part of Mr. Martin, have given him hearty endorsement on his record in the 1933 session. The following tribute was sent to Mr. Martin by Walter J. Little, Speaker of the 1933 Legislature: "The primary election having resulted in your re-nomination for the position of Assemblyman from the 48th District, I wish to let you know how happy it made me to read of that result."

"It there is anything that my ten years in the Legislature taught me, it was that experience is a very valuable asset in a member's ability to accomplish anything for the people of his district. As you will recall, the 1931 elections resulted in a decided change in the personnel of the Assembly and that more new members were elected to that session than ever before in the history of California. Due to Mr. Martin's leadership and the defeat of a good many of the experienced members at last election, there will again be many new faces in the Legislature. In fact, the change in personnel will probably be more than it was at the last session. For that reason, if for no other, I sincerely hope that the people of your district will elect you in November."

"Your record at the last session entitles you to an overwhelming vote. If you will recall, as Speaker, I selected the members of the committees very carefully, and because of the distressing financial condition of the State, I was particularly anxious to select members for the most important Ways and Means Committee who were economically minded. The work which you did as a member of that committee was a source of very great gratification on my part."

must be accompanied by a cashier's check or a good and sufficient bidder's bond in the amount of ten (10%) per cent of the total bid.

The City Council reserves the right to reject any and all bids. By order of the City Council of the City of Sierra Madre, California, made at a regular meeting of said body on October 24th, 1934.

WAVERLY E. PRATT, City Clerk of the City of Sierra Madre. —6-7



Samuel L. Graham is spending the weekend in the mountains.

Mr. and Mrs. Wickson, of Los Angeles, are guests at the Mira Monte Hotel.

Mr. and Mrs. E. E. Bacon, of East Alegria avenue, spent the weekend at Cathedral City.

Mrs. Loraine Powers, of 83 North Sunnyside avenue, is visiting in Los Angeles.

Mr. and Mrs. Robert Curdie, of Hollywood, were Sunday guests of Mr. and Mrs. P. C. Kortkamp, of 32 Park avenue.

Mr. and Mrs. E. F. Meyer and two children, of Long Beach, are visiting Mr. and Mrs. E. E. Bacon, of 240 East Alegria avenue.

Frank Turba, of West Highland avenue, has taken up residence at the Mira Monte Hotel, 426 Auburn avenue.

Mrs. George Cox, of 70 East Montecito avenue, who is confined to her home through illness, is improving in health.

Mr. and Mrs. Guy Scott have moved to the Fennel estate, Wistaria Vine, at 201 West Carter avenue.

Mrs. H. A. Sanders, of Pasadena, is a guest at the home of Miss Marion Vannier, South Hermosa avenue.

Mr. and Mrs. A. B. Clark and daughter, Miss Charlotte Clark,

HUMAN JUDGE WINS
SUPPORTERS HERE

Superior Judge Robert Walker Kenny gained many new friends and supporters on a visit this week to Sierra Madre. Judge Kenny is a candidate to succeed himself for Office No. 15, and is one of the two judges now on the bench endorsed by the Bar Association. Judge Myron Westover, on the ballot for Office No. 13, is the other.

Judge Kenny, although one of the youngest men on the bench, has acquired a reputation for his common-sense decisions. He reorganized the small claims court so that justice was served to poor and rich alike. He has been called the "modern judge with the human touch." He has been endorsed by labor and the Los Angeles Taxpayer's Association.

MATINEES NOW AT
ARCADIA THEATRE

Tomorrow the Arcadia Theatre institutes a regular weekly policy of Saturday afternoon Junior Matinees at which only P.T.A. approved films will be shown. This Saturday, "The House of Rothschild," and a colored Silly Symphony, "Father Noah's Ark," is to be screened. The P.T.A. sponsorship will be given to the Saturday matinees only when approved plays can be secured, the theatre management announces.

DAN LEWIS VISITS OLD
TOWN IN COAL REGION

Daniel Lewis, assistant City Clerk returned to his duties at the City Hall this week from a vacation of over two weeks in his old hometown, Carbonade, in the hard coal region of Pennsylvania. He visited New York and Philadelphia while away.

of East Grand View avenue, have returned from Redondo Beach, where they have been spending the summer.

Miss Alice E. Tufts, of 159 West Montecito avenue, returned on Wednesday from a two months' visit in Chicago, Ill.

The Dickens Fellowship Club met on Thursday at the home of Mrs. J. Earl Gossard, 354 North Canon avenue.

Mr. and Mrs. R. G. Gomes have moved from 247 North Mountain Trail avenue to 171 East Grand View avenue.

Mr. and Mrs. Harlan Gerlach and small daughter, have moved from 124 South Hermosa avenue to 227 North Wilson avenue.

Mr. and Mrs. Ralph Russell, of North Mountain Trail avenue, will return on Monday from a vacation of a week at Idleywild.

The Misses Etta and Ora Hooper, of Los Angeles, were weekend guests of Rev. and Mrs. Arthur O. Pritchard, of 139 West Orange Grove avenue.

Mrs. E. E. Pulling, of 144 East Laurel avenue, who underwent an appendix and tumor operation at St. Luke's Hospital recently, is reported to be improving.

Mrs. R. S. Jensen, of 561 West Grand View avenue, is entertaining her Sunday School class from Bethany Church from 2 to 4 o'clock on Saturday afternoon.

Eugene Kincaid, who has been visiting his uncle and aunt, Mr. and Mrs. Thomas P. Buie, of East Highland avenue, left for his home in Jackson, Ohio, Saturday morning.

Rev. and Mrs. Robert C. Lewis and granddaughter, Miss Olive E. Hoffner, of 487 Woodland Drive, are holding a series of evangelistic meetings in San Francisco for three weeks.

The Modern Priscillas will meet next Thursday afternoon, November 8, at the home of Mrs. H. B. Hersey, 575 North Hermosa avenue.

Marjorie Ann Croan spent the last weekend with Betty Jo Lyons in Altadena. Among the festivities was a party and a trip to the Arroyo Seco.

Mr. and Mrs. W. J. Miller, of 67 West Highland avenue, returned Saturday from San Diego, where they visited their son, A. W. Miller, and wife for a week.

Miss Marjorie Adams, of Ferguson Falls, Minn., is visiting Miss Marion Vannier, of 153 South Hermosa avenue. Miss Adams plans to spend the winter in Sierra Madre.

Mr. and Mrs. Bowers and daughter, of Los Angeles, were callers on Sunday evening at the home of Mrs. Cynthia J. Holmes, of 170 San Gabriel Court.

The John Ruskin Chapter of the Daughters of the British Empire will meet next Monday night at the home of its regent, Mrs. A. E. Pulling, 382 West Montecito avenue.

Mr. and Mrs. Alan Baum, of Glendale, are receiving congrat-

ulations upon the birth of a son at the Queen of the Angels Hospital on Tuesday night. Mrs. Baum, nee Miss Angela Schneberger, and son are doing nicely.

Munroe in Berkeley. He was guest of honor at a Christian Endeavor party given by the Alameda Christian Church, while there.

Mrs. J. O. Smith and son, Merrill, of 609 West Central avenue, motored north to attend the Stanford-U. S. football game on Saturday. During their stay Mrs. Smith visited the Ashley Smiths at San Francisco and her sister, Mrs. A. T. Mercier at Palo Alto. Merrill spent his time with Kieth

Miss Elizabeth Page, Lee Shippey, Herman Livezey and Herbert J. Mangham attending the annual fall meeting of the California Writers Guild on Friday at Occidental College. Mr. Shippey is chairman of the board of directors and Mr. Mangham is membership secretary.

VOTE FOR
John Steven McGroarty
CANDIDATE FOR CONGRESS

HE STANDS FOR
THE NEW DEAL
TOWNSEND OLD AGE PLAN
AND AN ADEQUATE PROGRAM
FOR PROTECTION OF OUR
WATERSHEDS

BULK WINES

GUASTI—5 YEAR OLD

Port, Sherry, Muscat, Angelica, Tokay

Half	89c	One	\$1.49
Gallon		Gallon	

Bring your own Container—We Charge for ours

Douglas Drug Co.

CUT RATE — DRUGS — WINES — & LIQUORS
34 E. Huntington Dr., Arcadia, Calif.

Cy Young's Market

Free Delivery -- Phone 95

SWIFT'S PREMIUM HAMS	
whole or half	20c pound

SWIFT'S LARD— 1 pound packages	
2 packages for	29c

POT ROASTS	15c and 17 1/2c
pound	

PORK ROASTS	14c and 19c
pound	

RESNICK'S

PHONE 47 and your order will be delivered FREE

RITZ BEER, over 5% Alcohol—4 for 25c, case \$1.45

CALIF. SWEET BULK WINE—Port, Sherry,

Muscatel, Angelica—gallon \$1.35 — 1/2 gallon 69c — quart 35c — pint 20c

DRY WINE—Claret, Burgundy—

gallon 85c — 1/2 gallon 45c — quart 25c — pint 15c

FREE SAMPLES ON ALL WINES

PHILLIP'S TOMATO SOUP can. 5c

GREEN SPLIT PEAS lb. 9c

NAVY BEANS lb. 5c

FANCY RICE lb. 5c

CALIF. DATES, medium size lb. 5c

FANCY RHUBARB 3 lbs. 5c

WINTER NELIS PEARS 2 lbs. 5c

NEW CABBAGE 4 lbs. 5c

BROWN SUGAR (paper bag) lb. 5 1/2c

POWDERED SUGAR (paper bag) lb. 5 1/2c

LIBERTY CHERRIES 2 oz. bottle 5c

KNUDSEN'S COTTAGE CHEESE lb. 12c

CENTRAL MARKET

CHAS. E. DAVIS FREE DELIVERY TWICE DAILY
38 WEST CENTRAL PHONE 97

SO MANY ENJOYED OUR FANCY FED STEER
STEAKS THAT BY REQUEST WE ARE
CONTINUING OUR

Special Steak Sale!

UNTIL WEDNESDAY, NOVEMBER 7.
HAVE YOU HAD YOURS?

Round Steak 22c lb.

(Ground or Swiss)

Sirloin Steak 25c lb.

T-Bone Steak 28c lb.

Our regular week-end specials include
Butter, Hams, Bacon, Legs of Lamb,
Steer Pot Roast, at Special Prices.
Bulk Mayonnaise quart 25c

Vote "NO"

ON PROPOSITION NO. 13

the Prohibition or so-called local-
option proposal

It seeks to bring back to California an aggravated form of the Wright Act, repealed less than two years ago by a vote of 1,459,835 to 658,351.

IT WOULD MAKE YOU A CRIMINAL if you possess, transport through, sell, offer for sale or manufacture beverages containing more than 1/2 of 1 per cent alcohol in a single dry precinct.

It would decrease State and National Revenue.

It would increase unemployment.

It would decrease purchases, such as barley, hops, lumber, etc.

California Tolerance League

Governor Merriam's Program

RESIDENTS of California face a far reaching political decision on next Tuesday, when they vote for Governor.

Taking advantage of public distress, and preaching a doctrine of class hatred and social antagonism, an extreme Socialist captured the Democratic party's nomination for Governor, and is now proposing a radical, impractical scheme.

On the other hand, Governor Merriam, — a capable and conscientious American wholly dependable in his proven devotion to the public welfare, — offers a constructive program of liberal Americanism.

Here is Governor Merriam's own statement:—

For Those With Jobs, I Will Strive:

1. To bring you security of employment through definite encouragement of business, industry and agriculture.
2. To insure you and your family against loss of work, by adoption of a practical and adequate plan of unemployment insurance.
3. To uphold your right to bargain collectively for increased wages, shorter hours, and improved working conditions.
4. To discourage pay cuts in both public and private employment and encourage establishment of a wage scale providing a decent living on American standards.
5. To fearlessly oppose radical or Communistic efforts on the one hand, or Capitalistic efforts on the other, to destroy legitimate organized labor.

(Note: The Legislature, under the leadership of Governor Merriam, is now developing a workable plan of unemployment insurance and will report in January.)

For Those Seeking Jobs, I Will Fight:

1. To see that no man, woman or child in California goes without food or shelter.
2. To discourage, insofar as it is within my power, the coming to California of more unemployed to compete with you in your efforts to find work.
3. To create new jobs through the medium of public works, the development of our great natural resources and constructive effort to promote the upward trend of business, agriculture and industry.

(Note: As a part of this pledge, the Legislature at the special session and on Governor Merriam's recommendation, adopted for submission to the people a proposed issue of State bonds in the amount of \$24,000,000 for the relief of unemployment and distress.)

To Those Unable to Work, I Dedicate Myself:

1. To safeguard and expand the State's great humanitarian work for the sick, the disabled, the orphaned and the aged.
2. I heartily favor old age pensions and commend the Townsend Plan to Congress and the National Administration for thorough study.

(Note: In furtherance of this undertaking the Governor and the Legislature have already petitioned the President and Congress to supplement the State's present effective pension system for the aged by enacting a Federal old age pension law.)

Governor Merriam's record during the five months he has been in office, his character and sixteen years of public service, assure us an able, practical administration.

He will preserve the principles of reward for hard work and individual effort that have been the foundation of industry. He will keep California a state you will be proud to live in, and proud to have your children grow up in.

Go to the polls Tuesday. Vote for Frank F. Merriam for Governor and George J. Hatfield for Lieutenant-Governor. Give them the support they will need in accomplishing their constructive program, by voting also for the Republican candidates for the State Assembly and Senate.

UNITED FOR CALIFORNIA LEAGUE A non-partisan organization 411 West Fifth Street, Los Angeles
Robert M. Clarke, Chairman
Albert Parker, Secretary

ARCADIA

44 East Huntington Drive
ARCADIA
Admission 10c and 25c

Tonight & Sat. Nov. 2-3
George Arliss

In
"The House of Rothschild"

Richard Barthelmess

In
"MIDNIGHT ALIBI"

Colored Sully Symphony,
"Noah's Ark" Pathe News

Junior Matinee, Sponsored by
F.I.A. Approved feature and
cartoon.

Sunday to Tues. Nov. 4-6
"The World Moves On"

With
Madeline Carroll and
Franchot Tone

and
"HOUSEWIFE"

George Brent and Bette Davis

Starts Wed. Nov. 7
Bing Crosby in "She Loves Me
Not" and "Pursued."

Women's Society
Congregational Church

Rummage and
Cooked Food Sale

Saturday, November 10
3 Kersting Court

from 9 A.M. on
Mrs. R. J. Lord,
General Chairman

The
Bazaar
Committee

wishes to express its grate-
ful appreciation to all who
helped in making St.
Rita's Bazaar a success.

Mr. W. Bradley

Mrs. W. F. Jones

The
NEWS
and prints it first!

Many a man has wor-
ried himself sick over a
dull razor. Know the
satisfaction of a close,
SMOOTH, shave!

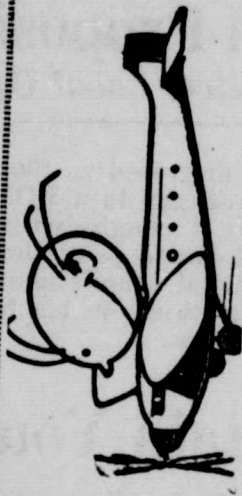
at
LANGLEY'S
BARBER SHOP
KERSTING COURT

THE SIERRA MADRE SHOPPING NEWS

Sec. 435 1/4, P.L.A.R.
U. S. POSTAGE
PAID
Permit No. 18
Sierra Madre, Calif.
Ret. Postage Guaranteed

FRIDAY, NOVEMBER 2, 1934

SIERRA MADRE SHOPPING NEWS



Join the Jimmy Allen Flying Club

It is going to be an interesting program and something worth while

AFTER YOU GET YOUR MEMBERSHIP CARD, COME IN AND GET YOUR FIRST LESSON

at

PICKETT'S SERVICE STATION
CENTRAL & BALDWIN
PHONE 348-4



Re-elect

Hugh A.

Thatcher

SUPERVISOR

1st DISTRICT

"The People's Choice"

Representative citizens throughout this section heartily endorse SUPERVISOR THATCHER and urge their friends and acquaintances to vote for him.

No entangling alliances with Los Angeles politicians.

Committed only to the progress and welfare of the First Supervisorial district.

Not financed or supported by paving or other contractors cliques.

Endorsed by eight of the 13 candidates who opposed him for renomination.

A Record of Action Not Empty Promises

(This advertisement contributed by a committee of Sierra Madre citizens who believe the interests of the people of this community will be best served by the re-election of Hugh A. Thatcher.)

Time in on KFOK at 8 P.M. Friday and Monday

MONARCH ROOFING COMPANY

RELIABLE ROOFERS
SIERRA MADRE 1834

Sierra Madre Post No. 297
American Legion
Armistice Day Dance
Saturday, November 10th, 8:30 P.M.
Woman's Club House

Be there for the big local event of the year—good music
Dancing — Cards — Entertainment — Prizes —
Tickets 50c, on sale at Olsens, Picketts, Sierra News
Stand, Roberts Market, Elery Hardware, Young's
Market, Norris Grocery, Scotty's Good Food Grill.

BULK WINES

Half Gallon 89¢ One Gallon \$1.49
Bring your own Container—We Charge for ours

Douglas Drug Co.

34 E. Huntington Dr., Arcadia, Calif.



To the Voters of Sierra Madre

Recognizing the qualifications of character, temperament, education, training and ability required by the office of JUSTICE OF THE PEACE OF PASADENA Township, the undersigned do hereby endorse the candidacy of **ROLAND MAXWELL**, for that office, and urge his election:

Arthur O. Pritchard	Edwin W. Ward, Jr.
William H. Hannaford	Percy C. Kortkamp
Miss C. Melissa Clark	Mrs. A. J. McMullen
Mrs. Louise Gray	Eva D. Moore
Myrtle G. Hill	Mrs. W. H. Hannaford
Ora A. Caskey	Dr. Adda H. Brady
Mrs. Clara M. Cox	Elizabeth Turner
Frederick Carl Albrecht	Marian Decker Shaw
Ralph V. Koon	John Shaw
Irmo L. Koon	Daniel Schaffer
Mrs. Hazel Spoelstra	Katharine K. Thompson
Gertrude McLellan	Marie C. Lord
Doris C. McCartney	Lizzie A. Wright

Elect Roland Maxwell

JUSTICE OF THE PEACE, OFFICE No. 1

Herbert C. LEGG

Fights to Lower Your Taxes



In four years he has paid over \$16,000 in taxes. That is one personal reason for seeking economy in county government — a crusade which has made him the leader in the race for Supervisor.

He has lived 14 years in this district: 10 at Lamanda Park and 4 as a Downey citrus grower. Downey ministers recently said of him: "We have abiding faith in his business ability, his progressiveness, his high moral character and unimpeachable integrity."

Vote for
LEGG
TUESDAY

Fred E. Stewart and R. E. Collins
of the State Board of Equalization

Make This Appeal To You

Vote YES on Proposition No. 2

"Less than a year ago our board assumed administration of the present State Liquor Law. We were given tremendous responsibilities and a law with no teeth in it. Proposition No. 2 clearly gives us the power we need to deny or revoke licenses where the granting or continuance would be contrary to PUBLIC WELFARE OR MORALS, or in residential zones where property owners object," says FRED E. STEWART.

"Proposition Number Two on the November ballot was carefully drawn in the light of experiences of the administrative and judicial branches of the State government since the present act became law. This Proposition is in no sense a 'wet-dry' controversy. It is simply an attempt to carry out the wishes of those who voted for repeal of prohibition. Under the present law only wine and beer may be sold and then only with a meal. Sale of hard liquors is prohibited. Hundreds of arrests have been made and juries have consistently refused to convict. A vote for Proposition Number Two is not a vote for or against Prohibition. It is an indication that those voting Yes desire to make possible proper administration and control of liquor laws in California," says R. E. COLLINS.

Vote NO on Proposition No. 13
The So-Called Local Option Law

This camouflaged measure, disguised as "local option," would open the gates to bring back the bootlegger to a HOME COMMUNITY. It would brand a family as criminals if caught with a single bottle of beer in the ice box, or in the beach-bound picnic lunch box. It would resurrect the smug, hypocritical, fanatical prohibitionist, with an overly-pious expression on his face and something on his hip. It would tear down the barriers that now protect minors.

Vote to Retain Your Heritage
of Liberty

SAFEGWAY STORES

DISTRIBUTION WITHOUT WASTE

Peanut Butter Maximum pound 15¢

Jell Well or JIFFY LOU 3 pkgs 13¢

Pink Salmon Happyvale tall can 10¢

Catsup Yolo 14 oz. 10¢
Tomato bot.

Butter LA FRANCE pound 35¢

Eggs SELECTS dozen 32¢

Bread A-Y Sliced or Plain 16 oz. loaf 6¢

Spaghetti Milani's 16 oz. 10¢

Pk & Beans Van Camp's 16 oz.—2 for 11¢

Dev. Meat Libby's 3—No. 1/4 10¢

GUARANTEED
TO GIVE YOU COMPLETE SATISFACTION!

Edward's
DEPENDABLE COFFEE
a choice quality blend
lb. 27¢

Sugar Pure Cane cloth bag 10 lbs. 48¢

Tuna Mission Light No. 1/2 10¢

Cocoa BAKERS 1/2 lb. 10¢

Unedda BISCUIT 2 pkgs 9¢

Quaker Oats Quick or Regular large package 22¢

Mince Meat Tropical Glass Jar 1ge. 29¢

Walnuts Diamond, Large, Budded New Crop pound 23¢

Flour Golden Heart 24 1/2 lb. bag 98¢
(No. 10 bag 43¢)

Mayonnaise Best Foods (Quart 33¢) pint 21¢

Del Monte PEACHES No. 2 1/2 can 17¢

LUCERNE
Grade A
MILK
For CHILDREN
Gives EXTRA aid in Keeping sickness away
Qt. 10c

Cocoa HERSHEY pound 12¢

Salt Morton's 26 ounce package 7 1/2¢

Pears Del Monte 2 No. 2 1/2 37¢

Airway Pure Santos pound 19¢

Candy Satin Mixed lb. 10¢

Matches Favorite 3 boxes 10¢

Waldorf Toilet Tissue Roll 4¢

White King Granulated Soap 40 oz. 27 1/2¢

A-Plus Soap Bar 3 for 14¢

Dog Food Strongheart 3 cans 13¢

CENTRAL MARKET

CHAS. E. DAVIS FREE DELIVERY TWICE DAILY
38 WEST CENTRAL PHONE 97

SO MANY ENJOYED OUR FANCY FED STEER STEAKS THAT BY REQUEST WE ARE CONTINUING OUR

Special Steak Sale!

UNTIL WEDNESDAY, NOVEMBER 7.
HAVE YOU HAD YOURS?

Round Steak 22c lb.

(Ground or Swiss)

Sirloin Steak 25c lb.

T-Bone Steak 28c lb.

Our regular week-end specials include Butter, Hams, Bacon, Legs of Lamb, Steer Pot Roast, at Special Prices.
Bulk Mayonnaise quart 25c

RESNICK'S

PHONE 47 and your order will be delivered FREE

RITZ BEER, over 5% Alcohol—4 for 25c, case \$1.45

CALIF. SWEET BULK WINE—Port, Sherry, Muscatel, Angelica—
gallon \$1.35—1/2 gallon 69c—quart 35c—pint 20c

DRY WINE—Claret, Burgundy—
gallon 85c—1/2 gallon 45c—quart 25c—pint 15c

FREE SAMPLES ON ALL WINES

PHILLIP'S TOMATO SOUP can 5c

GREEN SPLIT PEAS lb. 9c

NAVY BEANS lb. 5c

FANCY RICE lb. 5c

CALIF. DATES, medium size lb. 5c

FANCY RHUBARB 3 lbs. 5c

WINTER NELIS PEARS 2 lbs. 5c

NEW CABBAGE 4 lbs. 5c

BROWN SUGAR (paper bag) lb. 5 1/2c

POWDERED SUGAR (paper bag) lb. 5 1/2c

LIBERTY CHERRIES 2 oz. bottle 5c

KNUDSEN'S COTTAGE CHEESE lb. 12c

QUALITY MEATS

Pork Loin 16c | Veal Rump or Large Loin 17c
Roast lb.

PURE PORK SAUSAGE Our Own Make lb. 22¢

Spare Ribs 2 lbs. 29¢

Sauer Kraut—Fancy Eastern lb. 5c

Veal Small Loin or Round lb 29¢ | Swift's Sliced Bacon lb. 29¢

PRIME RIB OR RUMP ROAST lb. 18¢

Oysters, N. Y. count doz. 29c

Rainbow Trout each 10c

FRESH FRUITS AND Vegetables

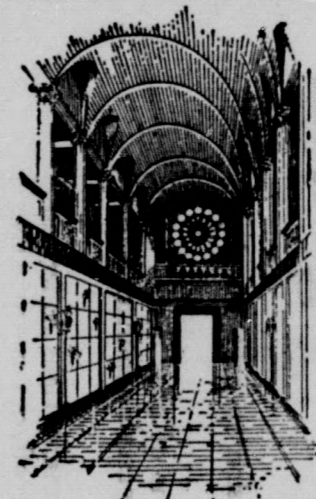
AVOCADOS each 5c

CABBAGE Solid, Crisp lb. 2c

CELERY Fancy Northern stalk 5c

POTATOES No. 1 Russets 10 lbs. 19c

Pippin Apples 8 lbs. 19c



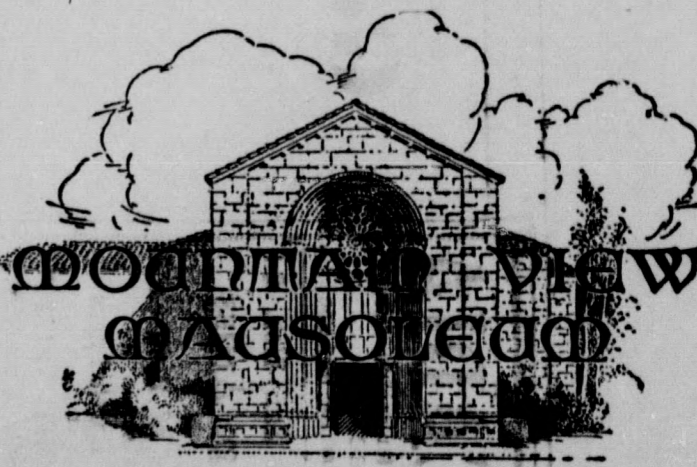
Give Careful Consideration Regarding Burial

As one nears the end of life's journey . . . thought is given to the idea of the "how and where" regarding burial.

The first thought is "how" . . . whether by burial in the ground or entombment. Future generations will not have to contend with this question, for modern ideas will eventually demand that entombment is preferable. Should not your decision today be that of future generations.

And, too, you, who live in this beautiful San Gabriel Valley can best appreciate the ideal setting of Mountain View Mausoleum dedicated to the future as a fitting memorial to those who have passed beyond.

May we suggest that you visit Mountain View Mausoleum for the purpose of considering entombment for you and your dear ones?



2300 NORTH MARENGO STerling-0481

First Showing To encourage the early buying of Holiday Greeting Cards

we are offering at a special price
box assortments of parchment and
English folders

12 Assorted Cards to the Box

29c

Other assortments at 39c and 50c

The Rikemans'

Telephone 54

19 Kersting Court

Building Supplies



See Us For

**Plumbing
Roofing
Heating
Paint
Hardware**

We Carry Grades to Suit
Every Pocketbook

Window Glass and Glazing
Gas and Electric Appliance
Repairing

Sierra Madre Hardware Co.

Phone 98

QUALITY FOOD SERVED AT ALL TIMES

COFFEE SHOP

45 NORTH BALDWIN AVE. — PHONE 242-1

Open 6 A.M. to 8 P.M.

Drop in regularly for our Home-cooked Dinner
served from 11 a.m. to 8 p.m.

Sierra Madre Post No. 297 American Legion Armistice Day Dance Saturday, November 10th, 8:30 P.M. Woman's Club House

Be there for the big local event of the year—good music
— Dancing — Cards — Entertainment — Prizes —
Tickets 35c, on sale at Olsen's, Picketts, Sierra News
Stand, Roberts Market, Ellery Hardware, Young's
Market, Norris Grocery, Scotty's Good Food Grill.

*The right kind of pride,
it's developed when
you own your home.*



Sierra Madre Lumber Co.

J. S. Billheimer, Manager

35 E. Montecito Ave.

Phone 23

New Arrivals

W. L. DOUGLAS SHOES for men and big
boys—in latest styles **\$3.50**

MEN'S WORK SHOES
with composition soles **\$2.95 to \$3.75**

CHILDREN'S SCHOOL SHOES
pair **\$1 to \$2.85**

Boy's **\$2.45 to \$3.25**

Men's, Ladies' and Children's Rubbers, Men's U.S.
Rubber Rain Coats

Munsingwear Hose for Men and Women

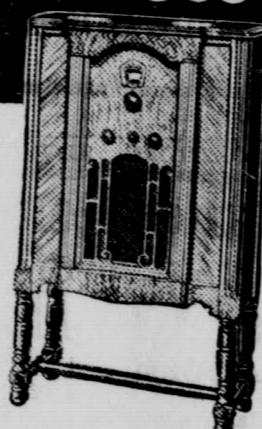
Olsen's Shoe Store

34 North Baldwin

Phone 219-2

JUST ARRIVED! THE NEW 1935 PHILCO

Amazing value! Handsome 60-L
new Lowboy of beautiful
woods. Latest PHILCO **\$47.50**
features provide marvelous
tone and excellent performance. Re-
ceives police and airplane calls, too!
See and hear it now!



NEW 1935 PHILCOS

\$22.90 up

EASY TERMS
Liberal Trade-in Allowance

Sierra Madre Furniture Co.

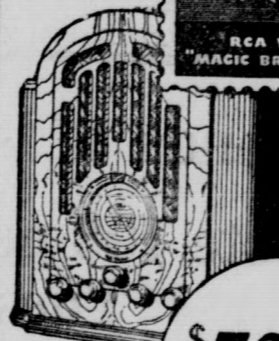
"EVERYTHING FOR YOUR HOME"

TOM TYLER, Prop.

PHONE 38

NEW ROUND THE WORLD THRILLS

With the RCA Victor Magic Brain!
Brings You More Foreign and Do-
mestic Stations than Ever Before!



\$72.00

Table Model 123
"Magic Brain"
superheterodyne.
Domestic foreign,
police, aviation
and amateur
bands. Airplane
dist. extra accu-
racy pointer. New
design cabinet.

Complete with RCA
Micro-Sensitive
Tubes

Real, true-to-life reception for the
first time—because the "MAGIC
BRAIN" in RCA Victor all-wave
sets selects the station you want
with razor-sharp precision, weed-
ing out other sounds—and be-
cause it steps up tone fidelity to
a higher point of full, rich, life-
like tone. Don't miss hearing the
sensational radio development
everyone's talking about!

RCA VICTOR RADIO

\$24.95

\$42.50

72.00

99.75

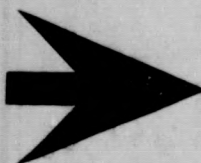
AND UP

See Us for

**TUBES and
REPAIRS**

**Sierra Madre
Hardware Co.**





Elect

WE RECOMMEND

**J. RUSSELL
MORTON**

Justice of the Peace---Office No. 1

WE KNOW HIM TO BE AN HONEST,
COURTEOUS AND ABLE JUDGE

Herbert Ingraham
Carlton J. Pegler
J. N. Hawks
Mrs. C. L. Baird

J. Milton Steinberger
William Middough
William W. Murphy
Mrs. J. M. Steinberger
Mrs. William Murphy

POLITICAL ADVERTISEMENT

Friends of Americanism,
Vote 100 per cent Next
Tuesday!

Give Sinclairism a
Stunning Defeat!

Array Yourself Against
Communism!

Give California Fair Chance to Restore
Prosperity for All!

Yours For Americanism and Against
Sinclairism and Communism!

FRANK G. MARTIN

Candidate for Re-Election to State
Assembly, 48th Assembly District

POLITICAL ADVERTISEMENT

Republican and Democratic Parties
both
Endorse **CIVIL SERVICE**

THE REPUBLICAN PLATFORM
PLEDGES—
"Our Candidates will Maintain and Ex-
tend CIVIL SERVICE and the Merit System
in California!"

THE DEMOCRATIC PLATFORM
PLEDGES—
"We are in favor of an Effective CIVIL
SERVICE and Merit System for State Em-
ployees!"

Vote YES!

PROPOSITION NUMBER 7
STATE CIVIL SERVICE

POLITICAL ADVERTISEMENT

VOTE STRAIGHT
for National Recovery
Support the
DEMOCRATIC TICKET
for California Recovery

A vote for any candidate
not on the DEMOCRATIC
TICKET is a vote against
Roosevelt—a vote against Re-
covery.

The only candidates pledged
to support Roosevelt in Wash-
ington and to put his Recovery
policies into operation in Cal-
ifornia, are these:

Governor, UPTON SINCLAIR
Lieut. Gov.

SHERIDAN DOWNEY
Treas. WILLIAM A. WARD
Board of Equalization

ORFA JEAN SHONTZ
U. S. Senator

HIRAM W. JOHNSON
Rep. in Congress, 11th District

JOHN STEVEN MCGROARTY
State Senator

CULBERT L. OLSON
Member of Assembly, 48th Dist.

MARION F. WOTHERSPOON

DEMOCRATS
REPUBLICANS

Regardless of your regis-
tration or primary vote,
you may vote for any can-
didate in the general elec-
tion, November 6.

At the Sign of the
Scotty you can enjoy a
home cooked hot dinner
without the annoyance
of a radio, and may rest
assured that our wines
and food are of the
finest.

Watch for announce-
ment of our winter pol-
icy. We're going to
serve especially grilled
steaks and chops for
your dining pleasure.

ACME BEER ON TAP

**SCOTTY'S
GOOD FOOD
GRILL**

The
NEWS prints the
NEWS
while it is news
and prints it first!

The Legion's Biggest Event of
the Year ----- Saturday Night,
November 10---Armistice Day
DANCE

Be prepared for the weekend holidays.
Have your frock or your suit cleaned
and neatly pressed. Just PHONE 3.

**Sierra Madre Tailors
Cleaners & Dyers**

Your most delicate garments are safe
in our hands. Expert alterations and
repairs

POLITICAL ADVERTISEMENT

Elect — **GEORGE J.
HATFIELD**

LIEUTENANT GOVERNOR

Vigorously Opposed to the Communi-
zation of California Business, Labor
and Industry.

Pledged to a 30-Hour Week for Labor, a Uniform Federal
Pension System for the Aged and a New Deal of Absolute
Equality and Fairness in Taxation.

A Practical Farmer with a Practical
Knowledge of Farm Problems

"I do not intend to play politics with human misery and de-
spair by making sweeping promises that I will miraculously
end unemployment and accomplish business recovery. The
task of reconstruction and re-employment is not a one-man
job; it is a tremendous task which calls for a new spirit of
co-operation and unity of purpose on the part of public offi-
cials and citizens alike. To that task I will give the best
that is in me."—GEORGE J. HATFIELD

AT TUESDAY'S ELECTION—STAY AMERICAN!

Elect **Geo. J. Hatfield**

LIEUTENANT GOVERNOR

VOTE FOR

John Steven McGroarty
CANDIDATE FOR CONGRESS

HE STANDS FOR

THE NEW DEAL
TOWNSEND OLD AGE PLAN
AND AN ADEQUATE PROGRAM
FOR PROTECTION OF OUR
WATERSHEDS

RE-ELECT

Congressman W. E. EVANS
NOV. 6th

Facts vs. Fancy in Flood Control
Mr. Harvey S. Bissell, V. P. of the Los
Angeles County Conservation Association
says:

"The statements that Congressman
Evans has not done all in his power for
the protection and improvement of our
watershed areas are not only unfair, but
untrue."

Efforts for adequate protection of these watersheds have
always had the hearty and intelligent co-operation of our
Representative from the Eleventh District.
Congressman Evans spent night and day securing relief for
the unfortunate residents of the area affected by the dis-
aster of last New Year's and with such good results that a
Congressional appropriation of \$5,000,000 was made for the
relief of our citizens."

his
You

ion No. 2

stration of the present
responsibilities and a
ly gives us the power
ranting or continuance
MORALS, or in resi-
FRED E. STEWART.

ot was carefully drawn
and judicial branches
came law. This Propo-
s simply an attempt to
repeal of prohibition.
be sold and then only
l. Hundreds of arrests
used to convict. A vote
or against Prohibition.
o make possible proper
California," says R. E.

on No. 13

on Law

ption." would open the
COMMUNITY. It would
ingle bottle of beer in
box. It would resurrect
ith an overly-pious ex-
t would tear down the

Heritage

Give Careful
Consideration
Regarding
Burial

the end of life's
ought is given to
"how and where"
al.

s "how" . . . whether by
entombment. Future genera-
tend with this question, for
ually demand that entomb-

ment is preferable. Should not your decision today
be that of future generations.

And, too, you, who live in this beautiful San
Gabriel Valley can best appreciate the ideal setting
of Mountain View Mausoleum dedicated to the future
as a fitting memorial to those who have passed be-
yond.

May we suggest that you visit
Mountain View Mausoleum for the
purpose of considering entomb-
ment for you and your dear ones?



2300 NORTH MARENGO STerling-0481

**FRESH
FRUITS
AND
Vegetables**

AVOCADOS
each 5c

CABBAGE
Solid, Crisp
lb. 2c

CELERY
Fancy Northern
stalk 5c

POTATOES
No. 1 Russets
10 lbs. 19c

Pippin Apples
8 lbs. 19c

QUALITY MEATS

Pork Loin 16c | Veal Rump or
Roast . . . lb. Roast . . . lb. 17c

PURE PORK Our Own Make 1b. 22c

Spare Ribs 2 lbs. 29c
Sauer Kraut—Fancy Eastern . . . lb. 5c

Veal Small 29c | Swift's Sliced 29c
Loin or Steak Round lb Bacon . . . lb.

PRIME RIB OR RUMP ROAST 1b. 18c

Oysters, N. Y. count . . . doz. 29c
Rainbow Trout . . . each 10c

RESNICK'S

PHONE 47 and your order will be delivered FREE

RITZ BEER, over 5% Alcohol—4 for 25c, case \$1.45

CALIF. SWEET BULK WINE—Port, Sherry,
Muscatel, Angelica—
gallon \$1.35 — 1/2 gallon 69c — quart 35c — pint 20c

DRY WINE—Claret, Burgundy—
gallon 85c — 1/2 gallon 45c — quart 25c — pint 15c

FREE SAMPLES ON ALL WINES

PHILLIP'S TOMATO SOUP . . . can 5c

GREEN SPLIT PEAS . . . lb. 9c

NAVY BEANS . . . lb. 5c

FANCY RICE . . . lb. 5c

CALIF. DATES, medium size . . . lb. 5c

FANCY RHUBARB . . . 3 lbs. 5c

WINTER NELIS PEARS . . . 2 lbs. 5c

NEW CABBAGE . . . 4 lbs. 5c

BROWN SUGAR (paper bag) . . . lb. 5 1/2c

POWDERED SUGAR (paper bag) . . . lb. 5 1/2c

LIBERTY CHERRIES . . . 2 oz. bottle 5c

KNUDSEN'S COTTAGE CHEESE . . . lb. 12c